



August 11, 2017

Dear Business Owner/Manager,

It's official, the 2017-2018 season is here as we are launching pass sales in anticipation of another exciting winter. Thank you for making our expanded discount pass program a success last season, we will once again include spouses in the discounted pass program for members of the Roaring Fork Valley Chambers of Commerce. The Aspen Snowmass crews have been busy both in the office and on the mountain making improvements and gearing up for opening and the information below should be helpful in planning your winter.

WHAT'S HAPPENING AT ASPEN SNOWMASS

SNOWMASS CELEBRATES 50 YEARS

This winter season marks the 50th anniversary of Snowmass Ski Area, and Aspen Snowmass, with the Town of Snowmass Village, is celebrating the Golden Anniversary with a blown-out anniversary weekend December 15-17, 2017 as well as season-long celebrations. aspensnowmass.com/snowmass50

DOWNLOAD NOW FOR THE SEASON AHEAD

For all things Aspen Snowmass, both on- and off-mountain, download the official app. From weather conditions, to mountain conditions and skier days, to what's happening in town, we've got your back. Free download in iTunes and GooglePlay. aspensnowmass.com/app

LOOKING FOR FUN? WE KNOW RIGHT WHERE IT'S HIDDEN.

An immense list of new plans and activities are coming Summer 2018 at the new Lost Forest located on Snowmass. These enhancements include an alpine coaster, canopy tour, challenge course, climbing wall, expanded hiking and biking trails and more. aspensnowmass.com/lostforest

We are also expanding our ticket office hours and will be open this fall in both Aspen and Snowmass 7 days a week. We will be back at our Four Mountain Sports store in Orchard Plaza (right next to the City market in El Jebel) for the super early deadline week, September 11-15 (11am – 7pm). See complete list of ticket office hours on the following page.

For convenience, once your business has purchased discount chamber pass vouchers from an Aspen Snowmass ticket office, the employees may redeem their discount pass voucher over the phone if they had a season pass in a previous season, and can then use their existing Aspen Card to access the lifts.

Our scheduled opening is November 23, 2017 for Aspen Mountain and Snowmass while Aspen Highlands and Buttermilk are scheduled for December 9, 2017. I confess to hoping for a nice long Indian Summer and then a cold, snowy November to get things going, but I know our crews will be ready, not matter what the weather brings. I look forward to seeing you out on the slopes soon.

Sincerely,

Mike Kaplan
President & CEO
Aspen Skiing Company

CHAMBER PASS PROGRAM GUIDELINES AND BENEFITS:

Business Qualifications: To purchase Chamber passes a business must be located and operated in the Roaring Fork Valley and must be a current member of the Chamber of Commerce in the community in which the business is operating. The business needs to provide local mailing and physical addresses.

Owner/Manager/Employee Qualifications: Only owners, managers, and employees living in the Roaring Fork Valley (as their primary residence) AND working a minimum of twenty (20) hours per week during the winter season are eligible for the discounted season pass. Non-working owners, friends, contract laborers and consultants are NOT eligible. Real estate agents and brokers affiliated with a registered brokerage firm are eligible. ***See audit requirements for more details regarding compliance.

Spouse Qualifications: Only spouses of owners, managers and employees living in the Roaring Fork Valley (as their primary residence) are eligible. The owner, manager and employee must meet the qualifications above in order for the spouse to qualify. To verify eligibility spouses must be able to provide one of the following legal documents; a Marriage Certificate, Common Law Affidavit or Civil Union Certificate if audited. ***See audit requirements for more details regarding compliance.

Where to Purchase: Chamber pass vouchers must be purchased in person at an Aspen Snowmass ticket office, and the appropriate Chamber of Commerce voucher must be presented at the time of purchase to verify eligibility.

Payment Requirements: Payment to Aspen Skiing Company for all Chamber pass vouchers must be made by company check or company credit card. There is a \$10,000 per business limit for credit card purchases per season. Personal credit cards will only be accepted from the business owner whose name appears on the Chamber of Commerce voucher. Personal checks and cash will not be accepted.

Pass Upgrades: Chamber passes may be upgraded by the employee/spouse at the time of voucher redemption. The cost of the upgraded pass is determined by the pricing season in which the initial voucher was purchased. Upgraded passes remain the property of the business, regardless of who pays for the cost of the upgrade.

Pass Transfers: Chamber passes may be permanently transferred from one employee/spouse of the business to another for a fee of \$50. Once transferred, a pass may NOT be transferred back to the same employee/spouse. If a business needs to revoke a pass from an employee/spouse, the business must first inform the employee/spouse that their pass is no longer valid, confiscate the actual pass and then contact Aspen Skiing Company (970-925-1220) so access for that pass can be blocked. The business must deliver the season pass to a ticket office or provide the season pass number over the phone or a \$20 fee will be assessed. Passes that are not blocked expose the business to a noncompliant audit.

Voucher Refunds: Unused 2017-2018 Chamber pass vouchers may be returned to Aspen Skiing Company for full refunds through March 31, 2018. Refunds will NOT be provided after March 31, 2018. Once a voucher has been turned into a pass it becomes nonrefundable even if the pass is never used. Chamber pass vouchers should be treated like cash and should be kept in a safe place until redeemed.

How Employees Redeem Discount Pass Vouchers: Owners, Managers, Employees and Spouses of the business may redeem their Chamber pass voucher over the phone if they had a season pass in a previous season and wish to use their existing Aspen Card. They must provide the voucher number over the phone. Once the voucher is redeemed over the phone, that voucher number is inactivated and the voucher should be thrown away to eliminate confusion.

Season Pass Insurance: Season passes are nonrefundable for any reason. Travel Guard's Multi Event Insurance plan can provide coverage for events that happen beyond your control. It can help cover your ski pass investment if you need to cancel your season pass for covered reasons prior to the beginning of the ski season or if other covered unforeseen circumstances arise during the ski season. The insurance may be purchased by either the business or the individual but must be purchased under the employee's name. Since Chamber passes are the property of the business all reimbursements from covered claims will go to the business unless specified differently from the business owner.

CHAMBER PASS AUDIT

Each Chamber pass is the property of the Chamber of Commerce business that purchased it and it is your responsibility to ensure that the passes purchased by your business are only being used by bona fide employees and spouses.

We define a bona fide employee as one who works a minimum of 20 hours a week during the winter season, receives a W2 and whose primary residence is in the Roaring Fork Valley. If an employee with a Chamber pass resigns, is terminated or works less than the minimum requirement during the ski season, it is your responsibility to revoke the pass from that individual and spouse and notify Aspen Skiing Company. Revoked passes are not eligible for refunds but may be transferred to another employee or spouse.

A random audit of businesses will be performed each year to ensure compliance with the chamber pass program. Businesses that do not submit information at the request of the Chamber or are found to be in noncompliance will incur a fine. Each noncompliant pass must be upgraded to an individual pass at the regular pricing season (which could be a charge of \$840 for the Premier Pass). Businesses could also have all passes suspended for the duration of the season and/or be ineligible to participate in the chamber pass program in subsequent years. Businesses not in compliance will be audited again the following year.

If chosen to be part of the audit you will need to provide one of the following documents as verification for each employee in question in the time frame indicated by the Chamber of Commerce:

- A copy of the fourth quarter Colorado State Unemployment report: Form UITR-1.
- If you are a Partnership or S-Corporation: Provide schedule K and individual partners' schedule K-1 from the federal tax return, Form 1065.
- If you are a sole proprietor: Provide schedule C from your tax return, Form 1040.
- In lieu of a partnership K-1, S-Corporation or Individual Schedule C, a signed affidavit by an independent CPA including verification of compliance with the program guidelines listed above will be accepted for proprietors, partners or corporations only.

If chosen to be part of the audit you will need to provide one of the following documents as verification for each spouse in question in the time frame indicated by the Chamber of Commerce:

- Marriage License
- Civil Union License
- State of Colorado Affidavit of Common Law Marriage that is registered with the county

Helpful Hints for the audit process:

Documentation: Make sure that you can provide the correct documentation for your employees and spouses before you issue them a discount chamber pass voucher.

Keep track of your vouchers: It is the responsibility of the business to keep a record of recipient of the chamber discount pass vouchers. We suggest that you keep a spreadsheet of all the voucher numbers and the coinciding name of the employee or spouse.

If you have any questions regarding the requirements stated above, please call Elizabeth McCann 970-300-7173.

2017-2018 ASPEN SNOWMASS SEASON PASS PRICING

	Purchase by Friday 9/15/17 SUPER EARLY DEADLINE		Purchase by Friday 11/10/17 EARLY DEADLINE		Purchase after Friday 11/10/17 REGULAR PRICE	
	Pass Price	Insurance	Pass Price	Insurance	Pass Price	Insurance
Premier Chamber	\$1349	\$95	\$1789	\$126	\$1959	\$138
Premier	\$1849	\$130	\$2179	\$153	\$2219	\$156
<i>Chamber Savings</i>	\$500		\$390		\$260	
Double Flex Chamber	\$1199	\$84	\$1524	\$107	\$1759	124
Double Flex	\$1494	\$105	\$1819	\$128	\$1979	\$139
<i>Chamber Savings</i>	\$295		\$295		\$220	
Flex Chamber	\$879	\$62	\$949	\$67	\$999	\$70
Flex	\$1019	\$72	\$1124	\$79	\$1174	\$83
<i>Chamber Savings</i>	\$140		\$175		\$175	

BEAT THE LINES AND COME IN BEFORE THE SEPTEMBER 15 SUPER EARLY DEADLINE!

2017 SUMMER/FALL TICKET OFFICE HOURS

ASPEN MOUNTAIN TICKET OFFICE - *OPEN FOR SUPER EARLY DEADLINE		
August 14 - September 4	Monday - Sunday	10 am - 4 pm
September 5 - November 19	Monday - Friday	9 am - 4:45 pm
	Saturday - Sunday	10 am - 4 pm
SNOWMASS TWO CREEKS TICKET OFFICE - *OPEN FOR SUPER EARLY DEADLINE		
September 5 - 29	Monday - Friday	9 am - 4:45 pm
October 2 - November 22	Monday - Friday	9 am - 4:45 pm
	Saturday - Sunday	10 am - 4 pm
FOUR MOUNTAIN SPORTS - ORCHARD PLAZA, EL JEBEL - *OPEN FOR SUPER EARLY DEADLINE		
September 11 - 15	Monday - Friday	11 am - 7 pm
October 9 - November 12	Monday - Sunday	11 am - 7 pm
SNOWMASS FOUR MOUNTAIN SPORTS - BASE VILLAGE		
August 14 - September 4	Monday - Sunday	9 am - 5 pm
September 9 - October 1	Saturday - Sunday	9 am - 5 pm