

To: Aspen City Council

From: Don Taylor, Finance Director

Date: December 2, 2015

**Re:** October 2015 Consumption Tax Report

Attached is the City of Aspen's monthly report for consumption based tax collections. This report includes analysis of the City's sales tax and lodging tax collections for October 2015, Aspen's portion of Pitkin County's 3.6% sales tax collections for September 2015, and real estate transfer tax (RETT) collections for November 2015.

October's retail sales were up 9% relative to the same period in 2014. Industries posting the largest monthly gains were Miscellaneous, Liquor and Marijuana, and Construction with 73%, 39% and 33% increases, respectively. The industries experiencing the largest declines relative to October 2014 were Automobile, General Retail, and Luxury Goods which contracted 47%, 19% and 18%, respectively. October generally accounts for approximately 4.5% of the entire year's sales and collections.

Lodging tax collections were up 16% from the same period last year. On a year-to-date basis, lodging tax collections are up 9% relative to 2014. These collections are in line with taxable sales for the accommodation industry, which are up 8% for the year relative to 2014.

Aspen's portion of Pitkin County's sales tax collections for September 2015 (one month behind city collection statistics because they are collected at the State level) were up 14% from the same period in 2014. On a year-to-date basis, this tax revenue is up 7% relative to 2014.

Housing and Wheeler real estate transfer tax collections for November 2015 were essentially flat from the same period in 2014. Year-to-date collections are up 23% and 24%, respectively. Variances in percentage change largely reflects the exemption of a) deed restricted property transactions and b) the first \$100,000 of valuation in all Housing real estate transfer tax calculations.

# City of Aspen Retail Sales by Industry October 2015

			Year To	Date Retail Sales			
Category	YTD Retail Sales	% Change Prior Year	% YTD Retail Sales		Autom	obile	
Accommodations	\$153,109,033	8%	28.4%	Luxury	Goods 3.4	% Miscellaneous	
Restaurants & Bars	\$100,622,414	6%	18.7%		3% Utilities	2.7%	Accommodations
Sports Equip/Clothing	\$34,748,292	0%	6.4%	Construction 6.9%	6.5%		28.4%
Clothing	\$46,816,440	5%	8.7%	General Retail 3.3%			
Food & Drug	\$42,096,884	1%	7.8%				
Liquor & Marijuana	\$14,945,023	38%	2.8%	Liquor & Marijuana		7	
General Retail	\$17,990,128	(0%)	3.3%	2.1%			
Construction	\$37,359,837	10%	6.9%	Food & Drug			
Luxury Goods	\$23,336,371	2%	4.3%	7.8%			
Utilities	\$34,844,595	3%	6.5%				
Automobile	\$18,246,965	14%	3.4%				
Miscellaneous	\$14,663,185	(2%)	2.7%	Clothing			Restaurants & Bar
Total	\$538,779,165	6%	100.0%	8.7%	Sports Equip/Clothing 6.4%		18.7%

			October N	Ionthly Retail Sales				
		% Change Prior	% Monthly					
Category	Monthly Retail Sales	Year	Retail Sales	•	Luxury Goods	Utilities	Automobil	
Accommodations	\$5,201,634	19%	17.9%	Construction		9.3%	3.6%	Miscellaneous 5.0%
Restaurants & Bars	\$5,184,376	12%	17.8%	15.1%				Accommodatio
Sports Equip/Clothing	\$1,044,765	(4%)	3.6%	General Retail				17.9%
Clothing	\$2,176,940	18%	7.5%	4.0%				
Food & Drug	\$3,007,510	3%	10.3%					
Liquor & Marijuana	\$984,461	39%	3.4%	Liquor &				
General Retail	\$1,172,406	(19%)	4.0%	Marijuana 3.4%				
Construction	\$4,389,311	33%	15.1%	3.4%				
Luxury Goods	\$725,516	(18%)	2.5%					
Utilities	\$2,721,756	0%	9.3%	Food & Drug				
Automobile	\$1,060,401	(47%)	3.6%	10.3%				Restaurants & Bars
Miscellaneous	\$1,459,011	73%	5.0%	C	lothing	Sports		15.0%
Total	\$29,128,087	9%	100.0%		7.5%	Equip/Clothin 3.6%	ıg	

## City of Aspen Sales and Lodging Tax October 2015

	Year To	Date Tax Col	lections	
	YTD Taxes	% YTD		1.0% Sales Tax: Parks &
Тах Туре	Collected	Taxes	2.0% Lodging Tax: Tourist	Open Space
1.0% Sales Tax: Parks & Open Space	\$5,423,039	38.9%	Promotion/ Transportation	38.9%
0.5% Sales Tax: Parks & Open Space	\$2,710,779	19.4%	18.3%	
0.15% Sales Tax: Transportation	\$813,366	5.8%		
0.45% Sales Tax: Affordable Housing/ Childcare	\$2,440,092	17.5%		
2.0% Lodging Tax: Tourist Promotion/ Transportation	\$2,557,798	<u>18.3%</u>	0.45% Sales Tax: Affordable	
Total	\$13,945,074	100%	Housing/ Childcare 17.5%	0.15% Sales Tax: 0.5% Sales Tax: Parks & Open Space 19.4%

## **October Monthly Tax Collections**

Тах Туре	Monthly Taxes Collected	% Monthly Taxes	2.0% Lodging Tax: Tourist Promotion/ Transportation		1.0% Sales Tax: Parks & Open Space 42.1%
1.0% Sales Tax: Parks & Open Space	\$292,843	42.1%	11.6%		
0.5% Sales Tax: Parks & Open Space	\$146,387	21.0%			
0.15% Sales Tax: Transportation	\$43,923	6.3%	0.45% Sales Tax:		
0.45% Sales Tax: Affordable Housing/ Childcare	\$131,769	18.9%	Affordable Housing/		
2.0% Lodging Tax: Tourist Promotion/ Transportation	<u>\$80,798</u>	<u>11.6%</u>	Childcare 18.9% 0	.15% Sales Tax:	0.5% Sales Tax: Parks &
Total	\$695,720	100%		Transportation 6.3%	Open Space 21.0%

#### City of Aspen Sales Tax 2.1% October 2015

Current Month Revenues are 14% above last year's Monthly Revenues.

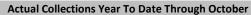
Year To Date Revenues are 7% above Year To Date Budgeted Revenues.

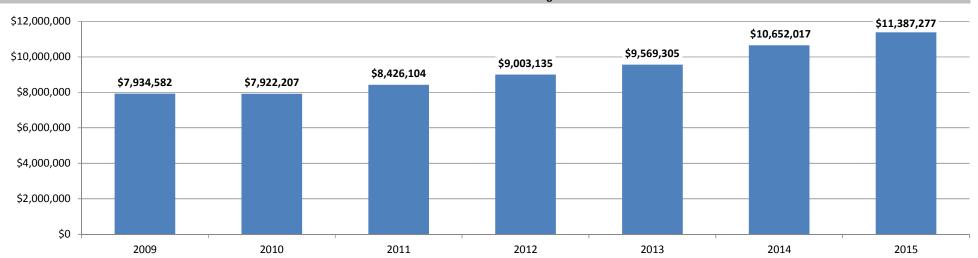
Year To Date Revenues are 7% above last year's Actual Year To Date Revenues.

	2015 Montl	hly Budget vs. 20	15 Actual
Month	<u>Budget</u>	<u>Actual</u>	<u>Variance</u>
Jan	\$1,487,000	\$1,669,657	12%
Feb	\$1,388,000	\$1,523,608	10%
Mar	\$1,607,000	\$1,599,507	(0%)
Apr	\$578,000	\$614,478	6%
May	\$451,000	\$453,497	1%
June	\$1,036,000	\$1,053,697	2%
July	\$1,379,000	\$1,555,389	13%
Aug	\$1,223,000	\$1,274,591	4%
Sept	\$921,000	\$1,027,930	12%
Oct	\$572,000	\$614,922	8%
Nov	\$529,000		
Dec	\$1,832,000		

2015 YTC	Budget vs. 201	5 Actual
<u>Budget</u>	<u>Actual</u>	<u>Variance</u>
\$1,487,000	\$1,669,657	12%
\$2,875,000	\$3,193,266	11%
\$4,482,000	\$4,792,773	7%
\$5,060,000	\$5,407,250	7%
\$5,511,000	\$5,860,748	6%
\$6,547,000	\$6,914,445	6%
\$7,926,000	\$8,469,834	7%
\$9,149,000	\$9,744,424	7%
\$10,070,000	\$10,772,354	7%
\$10,642,000	\$11,387,277	7%
\$11,171,000		
\$13,003,000		

	2015 vs. 2	2014	
2014 Monthly	<b>Variance</b>	2014 YTD	Variance
\$1,487,860	12%	\$1,487,860	12%
\$1,339,991	14%	\$2,827,851	13%
\$1,564,530	2%	\$4,392,380	9%
\$558,049	10%	\$4,950,430	9%
\$472,136	(4%)	\$5,422,565	8%
\$1,079,916	(2%)	\$6,502,482	6%
\$1,465,574	6%	\$7,968,056	6%
\$1,280,805	(0%)	\$9,248,860	5%
\$861,598	19%	\$10,110,459	7%
\$541,558	14%	\$10,652,017	7%
\$519,060		\$11,171,076	
\$1,918,706		\$13,089,782	





# City of Aspen Tourist Promotion 1.5% Lodging Tax (0.5% Rate for 2010 and Prior) October 2015

Current Month Revenues are 16% above last year's Monthly Revenues.

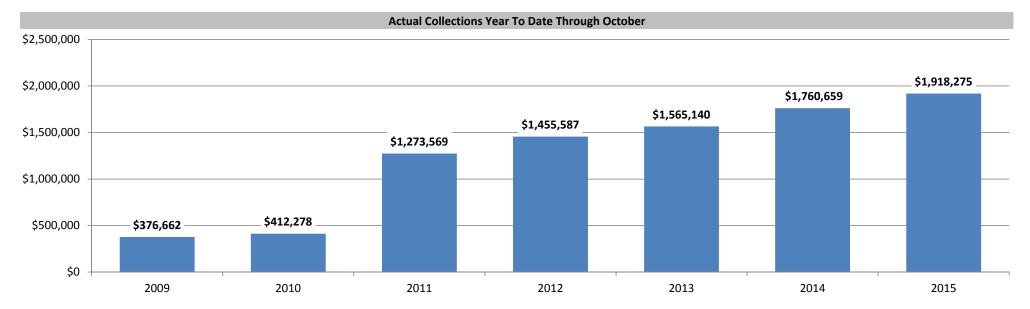
Year To Date Revenues are 7% above Year To Date Budgeted Revenues.

Year To Date Revenues are 9% above last year's Actual Year To Date Revenues.

	2015 Month	ly Budget vs. 20:	15 Actual
<b>Month</b>	<u>Budget</u>	<u>Actual</u>	<u>Variance</u>
Jan	\$337,900	\$355,056	5%
Feb	\$329,600	\$329,799	0%
Mar	\$345,000	\$345,325	0%
Apr	\$52,400	\$57,889	10%
May	\$31,700	\$34,213	8%
June	\$150,700	\$157,326	4%
July	\$212,200	\$260,168	23%
Aug	\$176,800	\$193,136	9%
Sept	\$104,600	\$124,764	19%
Oct	\$50,500	\$60,598	20%
Nov	\$40,800		
Dec	\$341,300		

2015 YTC	Budget vs. 20	15 Actual
<u>Budget</u>	<u>Actual</u>	<u>Variance</u>
\$337,900	\$355,056	5%
\$667,500	\$684,854	3%
\$1,012,500	\$1,030,180	2%
\$1,064,900	\$1,088,069	2%
\$1,096,600	\$1,122,282	2%
\$1,247,300	\$1,279,609	3%
\$1,459,500	\$1,539,777	6%
\$1,636,300	\$1,732,912	6%
\$1,740,900	\$1,857,677	7%
\$1,791,400	\$1,918,275	7%
\$1,832,200		
\$2,173,500		

	2015 vs. 2	2014	
2014 Monthly	<u>Variance</u>	2014 YTD	<b>Variance</b>
\$313,251	13%	\$313,251	13%
\$281,816	17%	\$595,067	15%
\$338,562	2%	\$933,629	10%
\$42,055	38%	\$975,684	12%
\$31,072	10%	\$1,006,756	11%
\$169,961	(7%)	\$1,176,717	9%
\$228,099	14%	\$1,404,817	10%
\$190,960	1%	\$1,595,777	9%
\$112,608	11%	\$1,708,385	9%
\$52,273	16%	\$1,760,659	9%
\$36,691		\$1,797,350	
\$366,543		\$2,163,892	



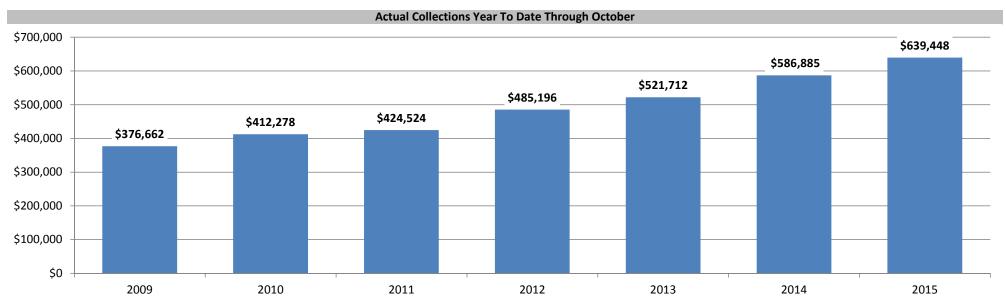
### City of Aspen Transportation 0.5% Lodging Tax October 2015

Current Month Revenues are 16% above last year's Monthly Revenues.

Year To Date Revenues are 7% above Year To Date Budgeted Revenues.

Year To Date Revenues are 9% above last year's Actual Year To Date Revenues.

	2015 Month	ly Budget vs. 20	15 Actual	2015 YT	D Budget vs. 20	)15 Actual		2015 vs. 2	0	14
onth	<u>Budget</u>	<u>Actual</u>	<u>Variance</u>	<u>Budget</u>	<u>Actual</u>	<u>Variance</u>	2014 Monthly	<u>Variance</u>		2014 YTI
Jan	\$112,600	\$118,352	5%	\$112,600	\$118,352	5%	\$104,417	13%		\$104,417
Feb	\$109,900	\$109,957	0%	\$222,500	\$228,309	3%	\$93,938	17%		\$198,355
Mar	\$115,000	\$115,108	0%	\$337,500	\$343,417	2%	\$112,854	2%		\$311,209
٩pr	\$17,500	\$19,296	10%	\$355,000	\$362,714	2%	\$14,018	38%		\$325,228
May	\$10,600	\$11,404	8%	\$365,600	\$374,118	2%	\$10,357	10%		\$335,585
une	\$50,200	\$52,442	4%	\$415,800	\$426,560	3%	\$56,654	(7%)		\$392,238
luly	\$70,700	\$86,723	23%	\$486,500	\$513,283	6%	\$76,033	14%		\$468,271
Aug	\$58,900	\$64,378	9%	\$545,400	\$577,661	6%	\$63,653	1%		\$531,925
Sept	\$34,900	\$41,588	19%	\$580,300	\$619,249	7%	\$37,536	11%		\$569,460
Oct	\$16,800	\$20,199	20%	\$597,100	\$639,448	7%	\$17,424	16%		\$586,885
Nov	\$13,600			\$610,700			\$12,230			\$599,115
Dec	\$113,800			\$724,500			\$122,181			\$721,296



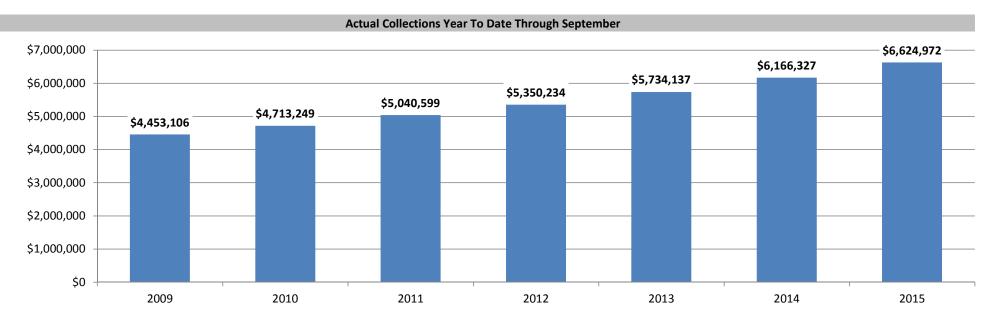
### City of Aspen Portion of Pitkin County 3.6% Sales Tax September 2015

Current Month Revenues are 14% above last year's Monthly Revenues.

Year To Date Revenues are 7% above Year To Date Budgeted Revenues.

Year To Date Revenues are 7% above last year's Actual Year To Date Revenues.

	2015 Monthly Budget vs. 2015 Actual		2015 YT	D Budget vs. 20	15 Actual		2015 vs. 2	2014		
<b>Month</b>	Budget	<u>Actual</u>	<u>Variance</u>	Budget	<u>Actual</u>	<u>Variance</u>	2014 Monthly	<u>Variance</u>	2014 YTD	1
Jan	\$974,000	\$1,139,126	17%	\$974,000	\$1,139,126	17%	\$1,040,086	10%	\$ 1,040,086	
Feb	\$945,000	\$1,031,678	9%	\$1,919,000	\$2,170,804	13%	\$899,653	15%	\$ 1,939,740	
Mar	\$1,031,000	\$1,020,776	(1%)	\$2,950,000	\$3,191,580	8%	\$1,024,767	(0%)	\$ 2,964,507	
Apr	\$413,000	\$405,718	(2%)	\$3,363,000	\$3,597,298	7%	\$345,126	18%	\$ 3,309,633	
May	\$297,000	\$269,867	(9%)	\$3,660,000	\$3,867,166	6%	\$262,193	3%	\$ 3,571,826	
June	\$550,000	\$572,100	4%	\$4,210,000	\$4,439,266	5%	\$562,107	2%	\$ 4,133,933	
July	\$762,000	\$858,521	13%	\$4,972,000	\$5,297,787	7%	\$802,611	7%	\$ 4,936,544	
Aug	\$692,000	\$737,208	7%	\$5,664,000	\$6,034,995	7%	\$710,682	4%	\$ 5,647,226	
Sept	\$531,000	\$589,977	11%	\$6,195,000	\$6,624,972	7%	\$519,101	14%	\$ 6,166,327	
Oct	\$363,000			\$6,558,000			\$304,329		\$ 6,470,656	
Nov	\$345,000			\$6,903,000			\$266,667		\$ 6,737,323	
Dec	\$1,037,000			\$7,940,000			\$1,074,358		\$ 7,811,681	



#### Housing Real Estate Transfer Tax November 2015

Current Month Revenues are (0%) below last year's Monthly Revenues.

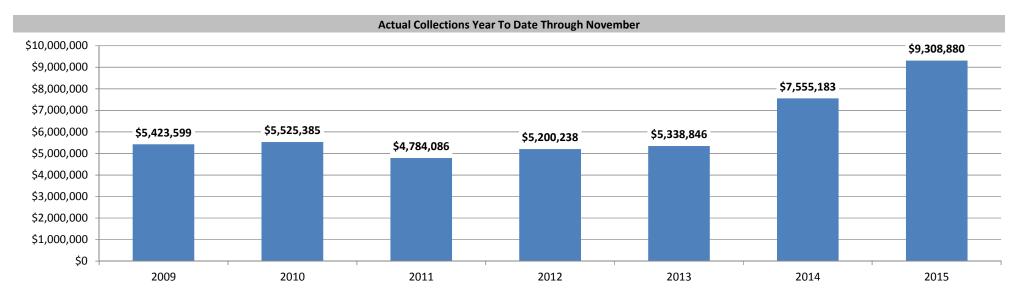
Year To Date Revenues are 63% above Year To Date Budgeted Revenues.

Year To Date Revenues are 23% above last year's Actual Year To Date Revenues.

	2015 Monthly Budget vs. 2015 Actual			
<b>Month</b>	<u>Budget</u>	<u>Actual</u>	<u>Variance</u>	
Jan	\$463,000	\$807,775	74%	
Feb	\$426,000	\$1,018,319	139%	
Mar	\$425,000	\$542,676	28%	
Apr	\$547,000	\$1,034,586	89%	
May	\$582,000	\$755,385	30%	
June	\$536,000	\$563,523	5%	
July	\$406,000	\$537,367	32%	
Aug	\$515,000	\$719,624	40%	
Sept	\$704,000	\$1,632,851	132%	
Oct	\$680,000	\$960,348	41%	
Nov	\$425,000	\$736,428	73%	
Dec	\$591,000			

2015 YTD Budget vs. 2015 Actual				
<u>Budget</u>	<u>Actual</u>	<u>Variance</u>		
\$463,000	\$807,775	74%		
\$889,000	\$1,826,094	105%		
\$1,314,000	\$2,368,770	80%		
\$1,861,000	\$3,403,356	83%		
\$2,443,000	\$4,158,741	70%		
\$2,979,000	\$4,722,263	59%		
\$3,385,000	\$5,259,630	55%		
\$3,900,000	\$5,979,254	53%		
\$4,604,000	\$7,612,104	65%		
\$5,284,000	\$8,572,452	62%		
\$5,709,000	\$9,308,880	63%		
\$6,300,000				

2015 vs. 2014				
2014 Monthly	<u>Variance</u>	2014 YTD	<u>Variance</u>	
\$172,670	368%	\$172,670	368%	
\$623,282	63%	\$795,952	129%	
\$507,400	7%	\$1,303,352	82%	
\$1,107,620	(7%)	\$2,410,973	41%	
\$886,225	(15%)	\$3,297,197	26%	
\$734,376	(23%)	\$4,031,574	17%	
\$494,850	9%	\$4,526,424	16%	
\$536,153	34%	\$5,062,576	18%	
\$1,040,337	57%	\$6,102,913	25%	
\$712,188	35%	\$6,815,101	26%	
\$740,083	(0%)	\$7,555,183	23%	
\$832,450		\$8,387,633		



### Wheeler Opera House Real Estate Transfer Tax November 2015

Current Month Revenues are 0% above last year's Monthly Revenues.

Year To Date Revenues are 65% above Year To Date Budgeted Revenues.

Year To Date Revenues are 24% above last year's Actual Year To Date Revenues.

2015 Monthly Budget vs. 2015 Actual			
<u>Budget</u>	<u>Actual</u>	<u>Variance</u>	
\$247,000	\$420,108	70%	
\$227,000	\$662,422	192%	
\$227,000	\$290,051	28%	
\$292,000	\$546,064	87%	
\$311,000	\$402,980	30%	
\$286,000	\$299,357	5%	
\$217,000	\$280,662	29%	
\$275,000	\$378,596	38%	
\$376,000	\$846,276	125%	
\$363,000	\$507,200	40%	
\$227,000	\$386,079	70%	
\$316,000			
	Budget \$247,000 \$227,000 \$227,000 \$292,000 \$311,000 \$286,000 \$217,000 \$275,000 \$376,000 \$363,000 \$227,000	Budget         Actual           \$247,000         \$420,108           \$227,000         \$662,422           \$227,000         \$290,051           \$292,000         \$546,064           \$311,000         \$402,980           \$286,000         \$299,357           \$217,000         \$280,662           \$275,000         \$378,596           \$376,000         \$846,276           \$363,000         \$507,200           \$227,000         \$386,079	

2015 YTD Budget vs. 2015 Actual			
<u>Budget</u>	<u>Actual</u>	<u>Variance</u>	
\$247,000	\$420,108	70%	
\$474,000	\$1,082,529	128%	
\$701,000	\$1,372,581	96%	
\$993,000	\$1,918,645	93%	
\$1,304,000	\$2,321,625	78%	
\$1,590,000	\$2,620,981	65%	
\$1,807,000	\$2,901,643	61%	
\$2,082,000	\$3,280,239	58%	
\$2,458,000	\$4,126,515	68%	
\$2,821,000	\$4,633,716	64%	
\$3,048,000	\$5,019,795	65%	
\$3,364,000			

2015 vs. 2014				
2014 Monthly	<u>Variance</u>	2014 YTD	<u>Variance</u>	
\$99,340	323%	\$99,340	323%	
\$326,724	103%	\$426,064	154%	
\$271,542	7%	\$697,606	97%	
\$585,753	(7%)	\$1,283,359	50%	
\$469,440	(14%)	\$1,752,798	32%	
\$385,120	(22%)	\$2,137,918	23%	
\$257,354	9%	\$2,395,272	21%	
\$288,942	31%	\$2,684,215	22%	
\$580,261	46%	\$3,264,475	26%	
\$389,751	30%	\$3,654,226	27%	
\$384,171	0%	\$4,038,397	24%	
\$457,842		\$4,496,239		

