

RESERVATIONS ACTIVITY REPORT

Aspen



Destination: Aspen

Period: Bookings as of Jun 30, 2017

Executive Summary

Data based on a sample of up to 18 properties in the Aspen destination, representing up to 1,582 Units ('DestiMetrics Census'*) and 75.7% of 2,091 total units in the Aspen destination ('Destination Census'**)

a. Last Month Performance: Current YTD vs. Previous YTD

		2016/17	2015/16	Year over Year % Diff
Aspen Paid Occupancy Rate for last month (June) changed by (1.0%)	Paid Occupancy Rate (June)	66.1%	65.4%	1.0%
Aspen Average Daily Rate for last month (June) changed by (8.4%)	ADR (June)	\$400	\$369	8.4%
Aspen RevPAR for last month (June) changed by (9.5%)	RevPAR (June)	\$264	\$241	9.5%

	Occupancy 2017	Occupancy 2016	Absolute % difference	Year over Year % Diff
Last Month Performance Total Paid & Unpaid Occupancy	69.3%	69.8%	-0.4%	-0.6%

b. Next Month Performance: Current YTD vs. Previous YTD

Aspen Paid Occupancy Rate for next month (July) changed by (0.6%)	Paid Occupancy Rate (July)	74.4%	74.0%	0.6%
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c. Historical 6 Month Performance (January to June): Current YTD vs. Previous YTD.

Aspen Paid Occupancy Rate for the prior 6 months changed by (0.0%)	Paid Occupancy Rate	60.1%	60.1%	0.0%
Aspen Average Daily Rate for the prior 6 months changed by (7.9%)	ADR	\$481	\$446	7.9%
Aspen RevPAR for the prior 6 months changed by (7.9%)	RevPAR	\$289	\$268	7.9%

d. Incremental Pacing - % Change in Rooms Booked last Calendar Month: Jun. 30, 2017 vs. Previous Year

Rooms Booked during last month (June, 2017) compared to Rooms Booked during the same period last year (June, 2016) for all arrival dates has changed by (-7.6%)	Booking Pace (June)	5.7%	6.2%	-7.6%
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* DestiMetrics Census: Total number of rooms reported by participating DestiMetrics properties as available for short-term rental in the reporting month. This number can vary monthly as inventories and report participants change over time.
 ** Destination Census: The total number of rooms available for rental within the community as established by the Aspen / Snowmass Transient Inventory Study restatement of May 2015 and adjusted for properties that have opened / closed since that time. This number varies infrequently as new properties start, or existing properties cease operations.



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