

# RESERVATIONS ACTIVITY REPORT

## Aspen



Destination: Aspen

Period: Bookings as of May 31, 2017

### Executive Summary

Data based on a sample of up to 18 properties in the Aspen destination, representing up to 1,531 Units ('DestiMetrics Census'\*) and 73.2% of 2,091 total units in the Aspen destination ('Destination Census'\*\*)

**a. Last Month Performance: Current YTD vs. Previous YTD**

		2016/17	2015/16	Year over Year % Diff
Aspen Paid Occupancy Rate for last month (May) changed by (-5.4%)	Paid Occupancy Rate (May)	29.0%	30.7%	-5.4%
Aspen Average Daily Rate for last month (May) changed by (-5.6%)	ADR (May)	\$163	\$173	-5.6%
Aspen RevPAR for last month (May) changed by (-10.8%)	RevPAR (May)	\$47	\$53	-10.8%

	Occupancy 2017	Occupancy 2016	Absolute % difference	Year over Year % Diff
<b>Last Month Performance Total Paid &amp; Unpaid Occupancy</b>	<b>28.3%</b>	<b>31.1%</b>	<b>-2.8%</b>	<b>-9.1%</b>

**b. Next Month Performance: Current YTD vs. Previous YTD**

Aspen Paid Occupancy Rate for next month (June) changed by (6.3%)	Paid Occupancy Rate (June)	60.2%	56.6%	6.3%
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**c. Historical 6 Month Performance (December to May): Current YTD vs. Previous YTD.**

Aspen Paid Occupancy Rate for the prior 6 months changed by (-0.1%)	Paid Occupancy Rate	59.5%	59.5%	-0.1%
Aspen Average Daily Rate for the prior 6 months changed by (12.2%)	ADR	\$549	\$490	12.2%
Aspen RevPAR for the prior 6 months changed by (12.1%)	RevPAR	\$327	\$291	12.1%

**d. Incremental Pacing - % Change in Rooms Booked last Calendar Month: May. 31, 2017 vs. Previous Year**

Rooms Booked during last month (May, 2017) compared to Rooms Booked during the same period last year (May, 2016) for all arrival dates has changed by (-8.3%)	Booking Pace (May)	5.3%	7.1%	-8.3%
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\* DestiMetrics Census: Total number of rooms reported by participating DestiMetrics properties as available for short-term rental in the reporting month. This number can vary monthly as inventories and report participants change over time.  
 \*\* Destination Census: The total number of rooms available for rental within the community as established by the Aspen / Snowmass Transient Inventory Study restatement of May 2015 and adjusted for properties that have opened / closed since that time. This number varies infrequently as new properties start, or existing properties cease operations.



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