

RESERVATIONS ACTIVITY REPORT

Aspen



Destination: Aspen

Period: Bookings as of Apr 30, 2016

Executive Summary

Data based on a sample of up to 18 properties in the Aspen destination, representing up to 1,606 Units ('DestiMetrics Census'*) and 76.8% of 2,091 total units in the Aspen destination ('Destination Census'**)

a. Last Month Performance: Current YTD vs. Previous YTD		2015/16	2014/15	Year over Year % Diff
Aspen Paid Occupancy Rate for last month (April) changed by (-11.2%)	Paid Occupancy Rate (April)	29.2%	32.9%	-11.2%
Aspen Average Daily Rate for last month (April) changed by (2.7%)	ADR (April)	\$214	\$208	2.7%
Aspen RevPAR for last month (April) changed by (-8.8%)	RevPAR (April)	\$62	\$68	-8.8%

	Occupancy 2015/16	Occupancy 2014/15	Absolute % difference	Year over Year % Diff
Last Month Performance Total Paid & Unpaid Occupancy	31.2%	31.6%	-0.4%	-1.4%

b. Next Month Performance: Current YTD vs. Previous YTD

Aspen Paid Occupancy Rate for next month (May) changed by (5.1%)	Paid Occupancy Rate (May)	19.3%	18.3%	5.1%
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c. Historical 6 Month Performance (November to April): Current YTD vs. Previous YTD.

Aspen Paid Occupancy Rate for the prior 6 months changed by (2.2%)	Paid Occupancy Rate	57.3%	56.1%	2.2%
Aspen Average Daily Rate for the prior 6 months changed by (4.3%)	ADR	\$489	\$469	4.3%
Aspen RevPAR for the prior 6 months changed by (6.6%)	RevPAR	\$280	\$263	6.6%

d. Incremental Pacing - % Change in Rooms Booked last Calendar Month: Apr. 30, 2016 vs. Previous Year

Rooms Booked during last month (April, 2016) compared to Rooms Booked during the same period last year (April, 2015) for all arrival dates has changed by (9.3%)	Booking Pace (April)	6.9%	6.3%	9.3%
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* DestiMetrics Census: Total number of rooms reported by participating DestiMetrics properties as available for short-term rental in the reporting month. This number can vary monthly as inventories and report participants change over time.

** Destination Census: The total number of rooms available for rental within the community as established by the Aspen / Snowmass Transient Inventory Study restatement of May 2015 and adjusted for properties that have opened / closed since that time. This number varies infrequently as new properties start, or existing properties cease operations.



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