

To: Aspen City Council

From: Don Taylor, Finance Director

Date: June 3rd, 2014

Re: April 2014 Consumption Tax Report

Attached is the City of Aspen's monthly report for consumption based tax collections. This report includes analysis of the City's sales tax and lodging tax collections for April, Aspen's portion of Pitkin County's 3.6% sales tax collections for March and real estate transfer tax (RETT) collections for May.

April's financials reflect a 14% increase from the same period in 2013, and are 8% above year to date collections relative to 2013. The industries posting the largest monthly gains were Luxury Goods, Accommodations and Construction, which posted 32%, 32% and 24% increases from 2013. The only industry with a decrease was Automobiles which declined 7%. April generally accounts for about 4 - 5% of the entire year's sales and collections. Due to numerous late filings for 2013 sales, the increase in annual collections remains greater than the increase in annual retail sales (as the collections are posted in the current year while the actual sales are recorded when they occurred).

Lodging Tax collections were up 30% from April 2013. For the year, lodging tax collections are up 11% from 2013.

Aspen's portion of Pitkin County's sales tax collections for March (one month behind city collection statistics because they are collected at the State level) were up 10% from the same period in 2013. For the year, revenues are up 5% from 2013.

Housing real estate transfer tax collections for April were up 52% from 2013, and Wheeler real estate transfer tax collections were up 54%. For the year, Housing collections are up 76% from 2013 and Wheeler collections are up 74%.

City of Aspen Retail Sales by Industry April 2014

| Year To Date Retail Sales | | | | | | | |
|---------------------------|------------------|---------------------|-----------------------|---------------------|----------------------------------|---------------|--------------------|
| Category | YTD Retail Sales | % Change Prior Year | % YTD Retail Sales | | Automob | ile | |
| Accommodations | \$75,083,032 | 11% | 32.2% | Luxury Goods | | Miscellaneous | |
| Restaurants & Bars | \$41,703,083 | 11% | 17.9% | General Retail 4.5% | Utilities | 2.6% | Accommodations |
| Sports Equip/Clothing | \$20,681,694 | 7% | 8.9% | 2.8% Construction | 7.2% | | 32.2% |
| Clothing | \$19,362,976 | 5% | 8.3% | 4.8% | | | |
| Food & Drug | \$16,440,535 | 1% | 7.0% | Liquor | | | |
| Liquor | \$3,270,297 | 6% | 1.4% | 1.4% | | | |
| General Retail | \$6,470,501 | (14%) | 2.8% | Food 9 Days | | | |
| Construction | \$11,308,931 | 7% | 4.8% | Food & Drug 7.0% | | | |
| Luxury Goods | \$10,431,564 | 14% | 4.5% | | | | |
| Utilities | \$16,762,712 | 0% | 7.2% | 4 | | | |
| Automobile | \$5,810,716 | 29% | 2.5% | Clothing | | | |
| Miscellaneous | \$6,134,670 | 16% | 2.6% | 8.3% | | | Restaurants & Bars |
| Total | \$233,460,712 | 8% | 100.0% | E | Sports Equip/Clothing 8.9% | | 17.9% |

| | | | April M | onthly Retail Sales | | | | |
|-------------------------|----------------------|---------------------|---------------------------|---------------------|----------------|---------------|--------------------|-----------------------------|
| Catagory | Monthly Retail Sales | % Change Prior Year | % Monthly Retail Sales | | | | | |
| Category Accommodations | \$3,581,971 | 32% | 14.2% | - | Automobile | Miscellaneous | | |
| Restaurants & Bars | \$4,425,053 | 11% | 17.6% | Utilities | 4.2% | 4.5% | Accommodations | 5 |
| Sports Equip/Clothing | \$1,323,631 | 14% | 5.3% | 14.7% | | | 14.2% | |
| Clothing | \$1,450,590 | 9% | 5.8% | Luxury Goods | | | | Restaurants & Bars 17.6% |
| Food & Drug | \$2,862,753 | 14% | 11.4% | 3.2% | | | | 17.0% |
| Liquor | \$443,319 | 9% | 1.8% | | | | | |
| General Retail | \$1,089,800 | 8% | 4.3% | | | | | |
| Construction | \$3,278,122 | 24% | 13.0% | | | | | |
| Luxury Goods | \$814,196 | 32% | 3.2% | | | | | Sports |
| Utilities | \$3,699,867 | 3% | 14.7% | Construction | | | | Sports Equip/Clothing |
| Automobile | \$1,056,516 | (7%) | 4.2% | 13.0% | | | | 5.3% |
| Miscellaneous | \$1,136,025 | 19% | 4.5% | General Reta | | | | Clothing |
| Total | \$25,161,842 | 14% | 100.0% | 4.3% | Liquor 1.8% | Fo | od & Drug 11.4% | 5.8% |

City of Aspen Sales and Lodging Tax April 2014

| | Year To | Date Tax Col | lections | |
|--|-------------|--------------|---------------------------|--|
| | YTD Taxes | % YTD | 2.0% Lodging | 1.0% Sales Tax: |
| Тах Туре | Collected | Taxes | Tax: Tourist | Parks & Open |
| 1.0% Sales Tax: Parks & Open Space | \$2,357,562 | 37.7% | Promotion/Trans portation | Space 37.7% |
| 0.5% Sales Tax: Parks & Open Space | \$1,178,473 | 18.9% | 20.8% | |
| 0.15% Sales Tax: Transportation | \$353,600 | 5.7% | | |
| 0.45% Sales Tax: Affordable Housing/ Childcare | \$1,060,795 | 17.0% | | |
| 2.0% Lodging Tax: Tourist Promotion/Transportation | \$1,300,912 | 20.8% | | |
| Total | \$6,251,342 | 100% | 0.45% Sales Tax: | |
| | | | Affordable | 0.5% Sales Tax: |
| | | | Housing/ Childcare | 0.15% Sales Tax: Parks & Open Transportation Space |
| | | | 17.0% | Transportation Space 5.7% 18.9% |

April Monthly Tax Collections

| Тах Туре | Monthly Taxes Collected | % Monthly Taxes | 2.0% Lodging Tax: Tourist Promotion/Tran portation | s | 1.0% Sales Tax: Parks & Open Space 43.3% |
|--|-------------------------|--------------------|---|---------------------|---|
| 1.0% Sales Tax: Parks & Open Space | \$265,759 | 43.3% | 9.1% | | |
| 0.5% Sales Tax: Parks & Open Space | \$132,848 | 21.6% | | | |
| 0.15% Sales Tax: Transportation | \$39,861 | 6.5% | 0.45% Sales Tax: Affordable | | |
| 0.45% Sales Tax: Affordable Housing/ Childcare | \$119,582 | 19.5% | Housing/ | | 2500 1 5 |
| 2.0% Lodging Tax: Tourist Promotion/Transportation | <u>\$56,074</u> | <u>9.1%</u> | Childcare | 0.15% Sales Tax: | 0.5% Sales Tax: Parks & Open |
| Total | \$614,123 | 100% | 19.5% | Transportation 6.5% | Space 21.6% |

City of Aspen Sales Tax 2.1% April 2014

Current Month Revenues are 21% above last year's Monthly Revenues.

Year To Date Revenues are 5% above Year To Date Budgeted Revenues.

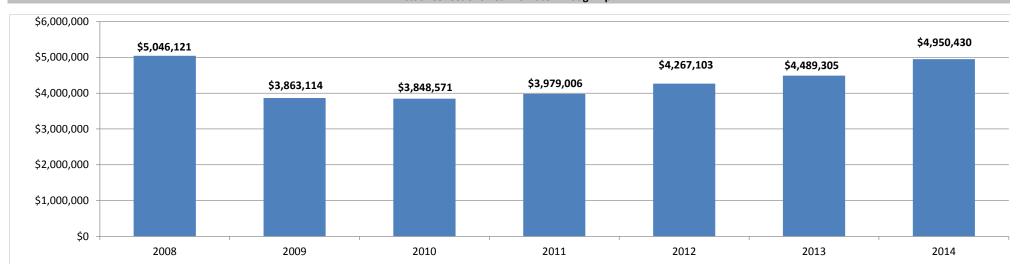
Year To Date Revenues are 10% above last year's Actual Year To Date Revenues.

| | 2014 Monthly Budget vs. 2014 Actual | | | | | | |
|--------------|-------------------------------------|---------------|-----------------|--|--|--|--|
| Month | <u>Budget</u> | <u>Actual</u> | <u>Variance</u> | | | | |
| Jan | \$1,391,800 | \$1,431,855 | 3% | | | | |
| Feb | \$1,300,900 | \$1,395,996 | 7% | | | | |
| Mar | \$1,492,600 | \$1,564,530 | 5% | | | | |
| Apr | \$541,600 | \$558,049 | 3% | | | | |
| May | \$426,900 | | | | | | |
| June | \$933,000 | | | | | | |
| July | \$1,245,900 | | | | | | |
| Aug | \$1,146,800 | | | | | | |
| Sept | \$859,900 | | | | | | |
| Oct | \$539,300 | | | | | | |
| Nov | \$529,600 | | | | | | |
| Dec | \$1,759,400 | | | | | | |
| | | | | | | | |

| 2014 YTD Budget vs. 2014 Actual | | | | | | | |
|---------------------------------|---------------|-----------------|--|--|--|--|--|
| <u>Budget</u> | <u>Actual</u> | <u>Variance</u> | | | | | |
| \$1,391,800 | \$1,431,855 | 3% | | | | | |
| \$2,692,700 | \$2,827,851 | 5% | | | | | |
| \$4,185,300 | \$4,392,380 | 5% | | | | | |
| \$4,726,900 | \$4,950,430 | 5% | | | | | |
| \$5,153,800 | | | | | | | |
| \$6,086,800 | | | | | | | |
| \$7,332,700 | | | | | | | |
| \$8,479,500 | | | | | | | |
| \$9,339,400 | | | | | | | |
| \$9,878,700 | | | | | | | |
| \$10,408,300 | | | | | | | |
| \$12,167,700 | | | | | | | |

| 2014 vs. 2013 | | | | | | | |
|---------------|-----------------|--------------|-----------------|--|--|--|--|
| 2013 Monthly | <u>Variance</u> | 2013 YTD | <u>Variance</u> | | | | |
| \$1,396,492 | 3% | \$1,396,492 | 3% | | | | |
| \$1,228,296 | 14% | \$2,624,788 | 8% | | | | |
| \$1,402,830 | 12% | \$4,027,617 | 9% | | | | |
| \$461,687 | 21% | \$4,489,305 | 10% | | | | |
| \$420,466 | | \$4,909,771 | | | | | |
| \$939,897 | | \$5,849,668 | | | | | |
| \$1,262,747 | | \$7,112,415 | | | | | |
| \$1,132,890 | | \$8,245,306 | | | | | |
| \$801,769 | | \$9,047,075 | | | | | |
| \$522,230 | | \$9,569,305 | | | | | |
| \$464,884 | | \$10,034,189 | | | | | |
| \$1,761,379 | | \$11,795,568 | | | | | |

Actual Collections Year To Date Through April



City of Aspen Tourist Promotion 1.5% Lodging Tax 2012 & 2011, 0.5% Rate for 2010 and Prior April 2014

Current Month Revenues are 30% above last year's Monthly Revenues.

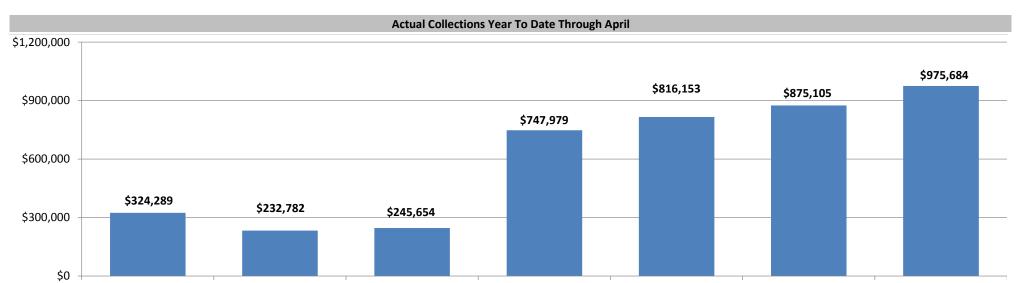
Year To Date Revenues are 3% above Year To Date Budgeted Revenues.

Year To Date Revenues are 11% above last year's Actual Year To Date Revenues.

| | 2014 Monthly Budget vs. 2014 Actual | | | | | | |
|--------------|-------------------------------------|---------------|-----------------|--|--|--|--|
| Month | <u>Budget</u> | <u>Actual</u> | <u>Variance</u> | | | | |
| Jan | \$297,500 | \$306,226 | 3% | | | | |
| Feb | \$295,100 | \$288,840 | (2%) | | | | |
| Mar | \$305,200 | \$338,562 | 11% | | | | |
| Apr | \$48,100 | \$42,055 | (13%) | | | | |
| May | \$28,000 | | | | | | |
| June | \$131,100 | | | | | | |
| July | \$185,000 | | | | | | |
| Aug | \$152,700 | | | | | | |
| Sept | \$91,900 | | | | | | |
| Oct | \$43,400 | | | | | | |
| Nov | \$36,700 | | | | | | |
| Dec | \$297,100 | | | | | | |

| 2014 YTD Budget vs. 2014 Actual | | | | | | | |
|---------------------------------|---------------|-----------------|--|--|--|--|--|
| <u>Budget</u> | <u>Actual</u> | <u>Variance</u> | | | | | |
| \$297,500 | \$306,226 | 3% | | | | | |
| \$592,600 | \$595,067 | 0% | | | | | |
| \$897,800 | \$933,629 | 4% | | | | | |
| \$945,900 | \$975,684 | 3% | | | | | |
| \$973,900 | | | | | | | |
| \$1,105,000 | | | | | | | |
| \$1,290,000 | | | | | | | |
| \$1,442,700 | | | | | | | |
| \$1,534,600 | | | | | | | |
| \$1,578,000 | | | | | | | |
| \$1,614,700 | | | | | | | |
| \$1,911,800 | | | | | | | |

| 2014 vs. 2013 | | | | | | | | |
|---------------|-----------------|-------------|-----------------|--|--|--|--|--|
| 2013 Monthly | <u>Variance</u> | 2013 YTD | <u>Variance</u> | | | | | |
| \$296,155 | 3% | \$296,155 | 3% | | | | | |
| \$254,507 | 13% | \$550,662 | 8% | | | | | |
| \$292,167 | 16% | \$842,829 | 11% | | | | | |
| \$32,277 | 30% | \$875,105 | 11% | | | | | |
| \$27,429 | | \$902,534 | | | | | | |
| \$143,137 | | \$1,045,672 | | | | | | |
| \$198,771 | | \$1,244,443 | | | | | | |
| \$176,177 | | \$1,420,620 | | | | | | |
| \$92,687 | | \$1,513,307 | | | | | | |
| \$51,833 | | \$1,565,140 | | | | | | |
| \$29,784 | | \$1,594,924 | | | | | | |
| \$321,576 | | \$1,916,500 | | | | | | |
| | | | | | | | | |



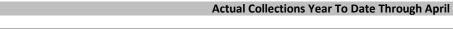
City of Aspen Transportation 0.5% Lodging Tax April 2014

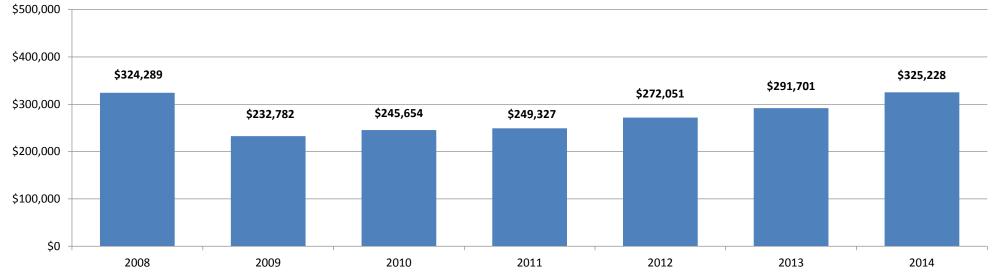
Current Month Revenues are 30% above last year's Monthly Revenues.

Year To Date Revenues are 3% above Year To Date Budgeted Revenues.

Year To Date Revenues are 11% above last year's Actual Year To Date Revenues.

| 2014 Monthly Budget vs. 2014 Actual | | 014 Monthly Budget vs. 2014 Actual 2014 YTD Budget vs. 2014 Actual | | | | |
|-------------------------------------|---------------|--|-----------------|-----------|---------------|-----------------|
| Month | <u>Budget</u> | <u>Actual</u> | <u>Variance</u> | Budget | <u>Actual</u> | <u>Variance</u> |
| Jan | \$99,200 | \$102,075 | 3% | \$99,200 | \$102,075 | 3% |
| Feb | \$98,400 | \$96,280 | (2%) | \$197,600 | \$198,355 | 0% |
| Mar | \$101,700 | \$112,854 | 11% | \$299,300 | \$311,209 | 4% |
| Apr | \$16,000 | \$14,018 | (12%) | \$315,300 | \$325,228 | 3% |
| May | \$9,300 | | | \$324,600 | | |
| June | \$43,700 | | | \$368,300 | | |
| July | \$61,700 | | | \$430,000 | | |
| Aug | \$50,900 | | | \$480,900 | | |
| Sept | \$30,600 | | | \$511,500 | | |
| Oct | \$14,500 | | | \$526,000 | | |
| Nov | \$12,200 | | | \$538,200 | | |
| Dec | \$99,100 | | | \$637,300 | | |





City of Aspen Portion of Pitkin County 3.6% Sales Tax March 2014

Current Month Revenues are 10% above last year's Monthly Revenues.

Year To Date Revenues are 7% above Year To Date Budgeted Revenues.

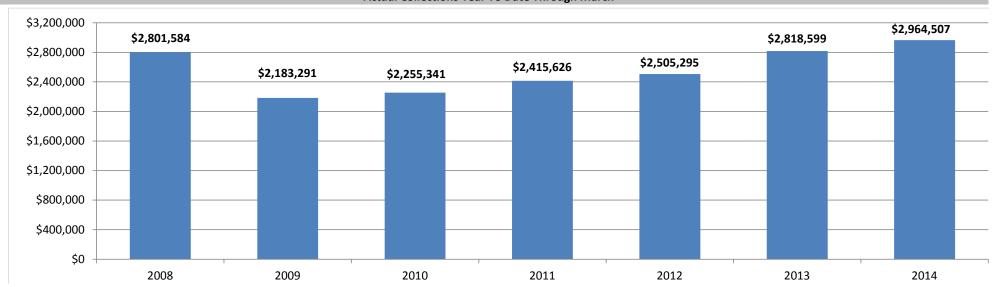
Year To Date Revenues are 5% above last year's Actual Year To Date Revenues.

| | 2014 Monthly Budget vs. 2014 Actual | | | | | | | |
|--------------|-------------------------------------|---------------|-----------------|--|--|--|--|--|
| Month | <u>Budget</u> | <u>Actual</u> | <u>Variance</u> | | | | | |
| Jan | \$907,000 | \$1,040,086 | 15% | | | | | |
| Feb | \$887,000 | \$899,653 | 1% | | | | | |
| Mar | \$971,000 | \$1,024,767 | 6% | | | | | |
| Apr | \$394,000 | | | | | | | |
| May | \$283,000 | | | | | | | |
| June | \$516,000 | | | | | | | |
| July | \$715,000 | | | | | | | |
| Aug | \$652,000 | | | | | | | |
| Sept | \$500,000 | | | | | | | |
| Oct | \$343,000 | | | | | | | |
| Nov | \$326,000 | | | | | | | |
| Dec | \$975,000 | | | | | | | |

| 2014 YTD Budget vs. 2014 Actual | | | |
|---------------------------------|---------------|-----------------|--|
| <u>Budget</u> | <u>Actual</u> | <u>Variance</u> | |
| \$907,000 | \$1,040,086 | 15% | |
| \$1,794,000 | \$1,939,740 | 8% | |
| \$2,765,000 | \$2,964,507 | 7% | |
| \$3,159,000 | | | |
| \$3,442,000 | | | |
| \$3,958,000 | | | |
| \$4,673,000 | | | |
| \$5,325,000 | | | |
| \$5,825,000 | | | |
| \$6,168,000 | | | |
| \$6,494,000 | | | |
| \$7,469,000 | | | |

| 2014 vs. 2013 | | | | |
|---------------|-----------------|--------------|-----------------|--|
| 2013 Monthly | <u>Variance</u> | 2013 YTD | <u>Variance</u> | |
| \$1,001,836 | 4% | \$ 1,001,836 | 4% | |
| \$886,723 | 1% | \$ 1,888,559 | 3% | |
| \$930,040 | 10% | \$ 2,818,599 | 5% | |
| \$315,198 | | \$ 3,133,797 | | |
| \$237,799 | | \$ 3,371,596 | | |
| \$524,060 | | \$ 3,895,657 | | |
| \$726,953 | | \$ 4,622,609 | | |
| \$631,932 | | \$ 5,254,541 | | |
| \$479,595 | | \$ 5,734,137 | | |
| \$307,209 | | \$ 6,041,346 | | |
| \$302,751 | | \$ 6,344,097 | | |
| \$953,398 | | \$ 7,297,494 | | |
| | | | | |





Housing Real Estate Transfer Tax May 2014

Current Month Revenues are 52% above last year's Monthly Revenues.

Year To Date Revenues are 48% above Year To Date Budgeted Revenues.

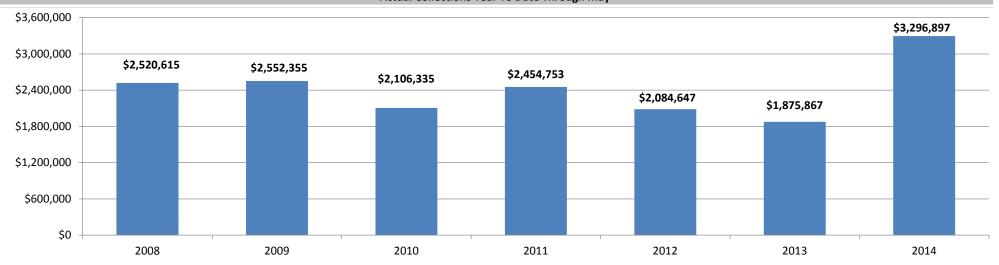
Year To Date Revenues are 76% above last year's Actual Year To Date Revenues.

| | 2014 Monthly Budget vs. 2014 Actual | | | |
|--------------|-------------------------------------|---------------|-----------------|--|
| Month | <u>Budget</u> | <u>Actual</u> | <u>Variance</u> | |
| Jan | \$411,800 | \$172,670 | (58%) | |
| Feb | \$429,100 | \$623,282 | 45% | |
| Mar | \$369,900 | \$507,400 | 37% | |
| Apr | \$511,500 | \$1,107,620 | 117% | |
| May | \$509,600 | \$885,924 | 74% | |
| June | \$529,400 | | | |
| July | \$385,200 | | | |
| Aug | \$427,900 | | | |
| Sept | \$539,600 | | | |
| Oct | \$567,500 | | | |
| Nov | \$363,100 | | | |
| Dec | \$455,400 | | | |
| | | | | |

| 2014 YTD Budget vs. 2014 Actual | | | |
|---------------------------------|---------------|-----------------|--|
| <u>Budget</u> | <u>Actual</u> | <u>Variance</u> | |
| \$411,800 | \$172,670 | (58%) | |
| \$840,900 | \$795,952 | (5%) | |
| \$1,210,800 | \$1,303,352 | 8% | |
| \$1,722,300 | \$2,410,973 | 40% | |
| \$2,231,900 | \$3,296,897 | 48% | |
| \$2,761,300 | | | |
| \$3,146,500 | | | |
| \$3,574,400 | | | |
| \$4,114,000 | | | |
| \$4,681,500 | | | |
| \$5,044,600 | | | |
| \$5,500,000 | | | |

| 2014 vs. 2013 | | | |
|---------------|-----------------|-------------|-----------------|
| 2013 Monthly | <u>Variance</u> | 2013 YTD | <u>Variance</u> |
| \$323,460 | (47%) | \$323,460 | (47%) |
| \$175,650 | 255% | \$499,110 | 59% |
| \$345,754 | 47% | \$844,864 | 54% |
| \$449,666 | 146% | \$1,294,530 | 86% |
| \$581,337 | 52% | \$1,875,867 | 76% |
| \$184,775 | | \$2,060,642 | |
| \$366,731 | | \$2,427,372 | |
| \$764,058 | | \$3,191,431 | |
| \$1,089,816 | | \$4,281,246 | |
| \$576,841 | | \$4,858,087 | |
| \$480,759 | | \$5,338,846 | |
| \$332,720 | | \$5,671,566 | |

Actual Collections Year To Date Through May



Wheeler Opera House Real Estate Transfer Tax May 2014

Current Month Revenues are 54% above last year's Monthly Revenues.

Year To Date Revenues are 45% above Year To Date Budgeted Revenues.

Year To Date Revenues are 74% above last year's Actual Year To Date Revenues.

| | 2014 Monthly Budget vs. 2014 Actual | | | |
|--------------|-------------------------------------|---------------|-----------------|--|
| Month | Budget | <u>Actual</u> | <u>Variance</u> | |
| Jan | \$222,400 | \$99,340 | (55%) | |
| Feb | \$231,700 | \$326,724 | 41% | |
| Mar | \$199,700 | \$271,542 | 36% | |
| Apr | \$276,200 | \$585,753 | 112% | |
| May | \$275,200 | \$469,290 | 71% | |
| June | \$285,900 | | | |
| July | \$208,000 | | | |
| Aug | \$231,100 | | | |
| Sept | \$291,400 | | | |
| Oct | \$306,500 | | | |
| Nov | \$196,100 | | | |
| Dec | \$245,800 | | | |
| | | | | |

| 2014 YTD Budget vs. 2014 Actual | | | | |
|---------------------------------|---------------|-----------------|--|--|
| <u>Budget</u> | <u>Actual</u> | <u>Variance</u> | | |
| \$222,400 | \$99,340 | (55%) | | |
| \$454,100 | \$426,064 | (6%) | | |
| \$653,800 | \$697,606 | 7% | | |
| \$930,000 | \$1,283,359 | 38% | | |
| \$1,205,200 | \$1,752,648 | 45% | | |
| \$1,491,100 | | | | |
| \$1,699,100 | | | | |
| \$1,930,200 | | | | |
| \$2,221,600 | | | | |
| \$2,528,100 | | | | |
| \$2,724,200 | | | | |
| \$2,970,000 | | | | |

| 2014 vs. 2013 | | | |
|---------------|-----------------|-------------|-----------------|
| 2013 Monthly | <u>Variance</u> | 2013 YTD | <u>Variance</u> |
| \$177,058 | (44%) | \$177,058 | (44%) |
| \$98,363 | 232% | \$275,420 | 55% |
| \$185,502 | 46% | \$460,922 | 51% |
| \$243,398 | 141% | \$704,320 | 82% |
| \$305,156 | 54% | \$1,009,476 | 74% |
| \$102,587 | \$1,112,064 | | |
| \$197,798 | \$1,309,861 | | |
| \$407,870 | \$1,717,732 | | |
| \$632,537 | \$2,350,269 | | |
| \$307,939 | \$2,658,207 | | |
| \$258,740 | \$2,916,948 | | |
| \$202,226 | | \$3,119,174 | |

