## **RESERVATIONS ACTIVITY REPORT**

**Executive Summary** 



SNOMMASS

COLORADO

## ACRA DEFY ORDINARY

ASPEN CHAMBER RESORT ASSOCIATION

## **Destination: Aspen & Snowmass**

## Period: Bookings as of March 31, 2024



Aspen				Snowmass			
March Performance			Year over	March Performance			Year over
	2024	2023	Year % Diff		2024	2023	Year % Diff
Paid Occupancy	73.5%	77.8%	-5.6%	Paid Occupancy	72.7%	73.8%	-1.6%
ADR	\$1,056	\$1,008	4.7%	ADR	\$756	\$681	11.0%
RevPar	\$775	\$785	-1.2%	RevPar	\$550	\$503	9.3%
Paid & Unpaid Occupancy	76.8%	81.1%	-5.3%	Paid & Unpaid Occupancy	81.1%	84.7%	-4.3%
Booking Pace	7.7%	7.3%	6.6%	Booking Pace	4.8%	3.3%	45.9%
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Next Month Performance (April)			Year over	Next Month Performance (April)			Year over
	2024	2023	Year % Diff		2024	2023	Year % Diff
Paid Occupancy	27.2%	32.3%	-15.8%	Paid Occupancy	38.8%	26.1%	48.7%
Winter Season to Date (May-Oct)			Year over	Winter Season to Date (May-Oct)			Year over
	2023/24	2022/23	Year % Diff		2023/24	2022/23	Year % Diff
Paid Occupancy	58.8%	63.6%	-7.5%	Paid Occupancy	55.4%	54.2%	2.1%
ADR	\$960	\$974	-1.4%	ADR	\$706	\$675	4.6%
RevPar	\$565	\$620	-8.9%	RevPar	\$391	\$366	6.7%

Aspen & Snowmass Combined							
Paid Occupancy			Year over				
	2023	2022	Year % Diff				
March Performance	73.1%	75.8%	-3.5%				
Next Month Performance (April)	32.3%	28.9%	11.7%				
Winter Season to Date (May-Oct)	57.1%	58.7%	-2.7%				

