

2016 EXCLUSIVE MEMBER ADVERTISING OPPORTUNITIES

Indicate which marketing tools you want to secure by checking the box and adding the total to your membership dues at bottom.

- Aspen Tweet Tracker Connect** with your Twitter hungry customers by having a prominent presence on the NEW Aspen Tweet Tracker, featured on the ACRA homepage (www.aspenchamber.org). \$260/season (May – Oct/Nov – Apr)
- E-news Advertising/Sponsorship** Speak to fellow Chamber members through our monthly e-newsletter featuring Chamber news, events, business tips, and other info. 12 issues: \$1,000, 6 issues: \$550, 3 issues: \$300, 1 issue \$125
- Sponsorship – Wintersköl Awards Dinner** receive your name and logo on all email and direct mail communications, the ACRA website, Dinner posters and flyers, and on the event program. Also, prominently display your logo and have a high-profile table at the event. (Logo size, placement and quantity vary by sponsor level.)
Presenting Sponsor: \$5,000, Title Sponsor: \$2,500, Participating Sponsor: \$500
- Sponsorship - GrassRoots TV Business Information Show** As segment sponsor or underwriter, your business is featured in the opening, middle and closing of the 30-minute show airing twice a month plus five rebroadcasts. The host also mentions the business several times throughout the show. Underwriting: \$1,000/yr., Segment sponsor: \$500/segment (8 shows)
- Website Banner** - ACRA's website averages more than 50,000 unique visitors every month. Put that exposure to work through a variety of electronic banner placement options. (Ad size: 180x120 pixels.) 1 month: \$125, 3 months \$325, 6 months \$600 1 year: \$1000
- Membership Mailing Labels** - Available exclusively to Aspen Chamber members, a list of Chamber business names, contact names and mailing addresses on printed labels. (To keep member email addresses confidential, we do not sell email lists). \$130/set of labels
- Business Directory Advertising** - Stand out in your category! The ACRA Business Directory is put into the hands of more than 7,000 highly targeted and qualified prospects. Full page: \$1,100, half page: \$550, quarter page: \$275
- Web Link** - ACRA's website averages more than 50,000 unique visitors every month. Make it easy for a customer to connect with you by adding a link from ACRA's online Business Directory to your website. \$130/yr.
- Additional Business Directory listing** - "Increase your presence in multiple business categories. \$75/listing
- Online Marketing** - Adding an image/pdf restaurant menu to an online listing can increase conversion by more than 50%! Add up to four images or menu to your Business Directory listings. Only \$25/image/pdf

PLEASE INDICATE ANY CHANGES TO YOUR LISTING IN THE PRINTED BUSINESS DIRECTORY OR WEBSITE

(leave blank if no changes)

Business name _____ Category(ies) _____
 Business address _____ Suite ____ City _____ State _____ Zip _____
 Phone # _____ Toll-free # _____ Fax # _____
 Published email _____ Website _____

Please return this form to Erik Klanderud:
 Email: eklanderud@aspenchamber.org
 Mail: 425 Rio Grande Place, Aspen CO 81611
 For more information, contact Erik at (970) 920-7149
 Fax: (970) 920-1173

