

**Aspen Chamber Resort Association  
Historical Monthly Occupancy**

	<u>1987</u>	<u>1988</u>	<u>1989</u>	<u>1990</u>	<u>1991</u>	<u>1992</u>	<u>1993</u>	<u>1994</u>	<u>1995</u>	<u>1996</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>
<b>January</b>	69%	74%	78%	80%	80%	69%	75%	74%	76%	73%	85%	86%	69%	68%	71%	74%	72%	73%	75%	74%	75%	75%
<b>February</b>	74%	80%	86%	79%	74%	76%	78%	82%	76%	83%	84%	84%	65%	66%	69%	70%	69%	72%	78%	75%	74%	75%
<b>March</b>	84%	90%	96%	80%	76%	84%	82%	89%	83%	84%	82%	83%	58%	60%	68%	65%	70%	74%	73%	73%	76%	74%
<b>April</b>	25%	37%	29%	27%	31%	33%	19%	36%	38%	35%	29%	28%	26%	22%	26%	22%	22%	23%	31%	29%	25%	30%
<b>May</b>	16%	18%	19%	15%	17%	18%	11%	24%	21%	38%	18%	23%	18%	20%	20%	25%	24%	27%	28%	30%	29%	
<b>June</b>	36%	45%	45%	35%	47%	48%	41%	48%	55%	53%	59%	57%	46%	50%	53%	62%	55%	61%	58%	65%	66%	
<b>July</b>	68%	74%	76%	70%	77%	77%	79%	70%	80%	84%	84%	82%	57%	72%	71%	78%	77%	72%	82%	83%	83%	
<b>August</b>	74%	79%	75%	74%	78%	80%	77%	85%	85%	85%	78%	78%	50%	58%	64%	70%	71%	68%	69%	75%	72%	
<b>September</b>	64%	33%	43%	43%	40%	49%	53%	54%	65%	60%	52%	51%	37%	45%	52%	47%	48%	50%	57%	64%	65%	
<b>October</b>	20%	17%	18%	17%	20%	27%	32%	37%	33%	45%	37%	30%	24%	26%	33%	32%	19%	34%	43%	44%	51%	
<b>November</b>	20%	19%	19%	19%	18%	18%	15%	34%	22%	35%	28%	24%	19%	19%	22%	23%	19%	23%	26%	25%	28%	
<b>December</b>	55%	60%	59%	65%	54%	60%	60%	68%	61%	66%	63%	49%	49%	49%	56%	48%	52%	53%	61%	62%	61%	
<b>AVERAGE</b>	50%	52%	54%	50%	50%	53%	52%	58%	58%	62%	58%	56%	43%	46%	50%	51%	50%	52%	57%	58%	59%	64%
<b>Winter Avg.</b>	(Dec-March)							76%	76%	75%	79%	79%	60%	61%	64%	66%	65%	68%	69%	70%	72%	71%
<b>Summer Avg.</b>	(June-Sept)							64%	71%	71%	68%	67%	48%	56%	60%	64%	63%	63%	66%	72%	72%	####

PLEASE NOTE THE FOLLOWING:

\*Occupancy numbers are not forecasts or projections; the ACRA is providing current reservations on the books to assist businesses in their staffing and inventory needs. It should be noted that last minute reservations can be made after the occupancy report is released which would increase the actual occupancy.

\*Occupancy numbers in RED are from the new reporting tool structure RRC Associates.