

Aspen Chamber Resort Association Historical Monthly Occupancy

	<u>1987</u>	<u>1988</u>	<u>1989</u>	<u>1990</u>	<u>1991</u>	<u>1992</u>	<u>1993</u>	<u>1994</u>	<u>1995</u>	<u>1996</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>
January	69%	74%	78%	80%	80%	69%	75%	74%	76%	73%	85%	86%	69%	68%	71%	74%	72%	73%	75%	74%	75%
February	74%	80%	86%	79%	74%	76%	78%	82%	76%	83%	84%	84%	65%	66%	69%	70%	69%	72%	78%	75%	74%
March	84%	90%	96%	80%	76%	84%	82%	89%	83%	84%	82%	83%	58%	60%	68%	65%	70%	74%	73%	73%	76%
April	25%	37%	29%	27%	31%	33%	19%	36%	38%	35%	29%	28%	26%	22%	26%	22%	22%	23%	31%	29%	25%
May	16%	18%	19%	15%	17%	18%	11%	24%	21%	38%	18%	23%	18%	20%	20%	25%	24%	27%	28%	30%	29%
June	36%	45%	45%	35%	47%	48%	41%	48%	55%	53%	59%	57%	46%	50%	53%	62%	55%	61%	58%	65%	66%
July	68%	74%	76%	70%	77%	77%	79%	70%	80%	84%	84%	82%	57%	72%	71%	78%	77%	72%	82%	83%	83%
August	74%	79%	75%	74%	78%	80%	77%	85%	85%	85%	78%	78%	50%	58%	64%	70%	71%	68%	69%	75%	72%
September	64%	33%	43%	43%	40%	49%	53%	54%	65%	60%	52%	51%	37%	45%	52%	47%	48%	50%	57%	64%	65%
October	20%	17%	18%	17%	20%	27%	32%	37%	33%	45%	37%	30%	24%	26%	33%	32%	19%	34%	43%	44%	
November	20%	19%	19%	19%	18%	18%	15%	34%	22%	35%	28%	24%	19%	19%	22%	23%	19%	23%	26%	25%	
December	55%	60%	59%	65%	54%	60%	60%	68%	61%	66%	63%	49%	49%	49%	56%	48%	52%	53%	61%	62%	
AVERAGE	50%	52%	54%	50%	50%	53%	52%	58%	58%	62%	58%	56%	43%	46%	50%	51%	50%	52%	57%	58%	63%
Winter Avg.	(Dec-March)							76%	76%	75%	79%	79%	60%	61%	64%	66%	65%	68%	69%	70%	72%
Summer Avg.	(June-Sept)							64%	71%	71%	68%	67%	48%	56%	60%	64%	63%	63%	66%	72%	

PLEASE NOTE THE FOLLOWING:

*Occupancy numbers are not forecasts or projections; the ACRA is providing current reservations on the books to assist businesses in their staffing and inventory needs. It should be noted that last minute reservations can be made after the occupancy report is released which would increase the actual occupancy.

*Occupancy numbers in **RED** are from the new reporting tool structure RRC Associates.