

**ASPEN CHAMBER RESORT ASSOCIATION  
BOARD OF DIRECTORS MEETING  
AGENDA  
May 25, 2010 – 8:30-10:30 a.m.  
The Aspen Square**

**INTRODUCTION**

<b>8:30 a.m.</b>	<b>1. Call to order</b>	<b>W. Klug</b>
	<b>2. Approval of the April 27, 2010 minutes</b>	<b>W. Klug</b>

**PRESENTATION**

<b>8:45 a.m.</b>	<b>3. Mining for Ideas update</b>	<b>B. Crook</b>
	<b>4. Sign code update</b>	<b>D. Alexander</b>

**REPORTS**

<b>9:15 a.m.</b>	<b>5. Chair's comments</b>	<b>W. Klug</b>
	<b>6. President's comments</b>	<b>D. Braun</b>
	<b>7. Marketing Advisory committee update</b>	<b>J. Theisen</b>
	<b>8. Nominating committee update</b>	<b>S. Clauson</b>

**OTHER BUSINESS**

<b>10:00 a.m.</b>	<b>9. Old business</b>	<b>W. Klug</b>
	<b>10. New business</b>	<b>W. Klug</b>
	<b>11. Directors' comments</b>	<b>All</b>

**CONCLUSION**

<b>10:30 a.m.</b>	<b>12. Adjournment</b>	<b>W. Klug</b>
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**ACRA Mission:**

Attract visitors to the resort

Provide value to member benefits and services

Create synergy with non-profit and government organizations

Provide advocacy on relevant local issues

The ACRA Board of Directors adheres to the anti-trust guidelines of the State of Colorado and the USA.

Our next meeting is scheduled on June 29, 2010 at the Aspen Square.