

**ASPEN CHAMBER RESORT ASSOCIATION
BOARD OF DIRECTORS MEETING
AGENDA
October 26, 2010 – 8:30-10:30 a.m.
The Aspen Square**

INTRODUCTION

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|------------------|--|----------------|
| 8:30 a.m. | 1. Call to order | W. Klug |
| | 2. Approval of the September 28, 2010 minutes | W. Klug |
| | 3. Welcome committee members and past board members | W. Klug |

PRESENTATION

- | | | |
|------------------|---|-------------------|
| 8:45 a.m. | 4. 2011 Destination Marketing Plan | J. Theisen |
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REPORTS

- | | | |
|------------------|--|--------------------|
| 9:15 a.m. | 5. Chair's comments | W. Klug |
| | 6. President's comments | D. Braun |
| | 7. Member Services committee update | J. Darnauer |
| | 8. Nominating committee update | S. Clauson |

OTHER BUSINESS

- | | | |
|-------------------|-------------------------|----------------|
| 10:00 a.m. | 9. Old business | W. Klug |
| | 10. New business | W. Klug |

ACRA Mission:

Attract visitors to the resort
Provide value to member benefits and services
Create synergy with non-profit and government organizations
Provide advocacy on relevant local issues

The ACRA Board of Directors adheres to the anti-trust guidelines of the State of Colorado and the USA.

Our next meeting is scheduled on November 30, 2010 at the Aspen Square.