

**ASPEN CHAMBER RESORT ASSOCIATION
BOARD OF DIRECTORS MEETING
AGENDA
October 14, 2008 – 8:30-10:30 a.m.
The Aspen Square**

INTRODUCTION

8:30 a.m.	1. Call to order	S. Clauson
	2. Approval of the September 30, 2008 minutes	S. Clauson

PRESENTATION

8:45 a.m.	3. Destination Marketing Plan 2009	D. Braun
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REPORTS

9:30 a.m.	4. Chair's comments	S. Clauson
	5. President's comments	D. Braun
	6. Public Affairs report	H. Klanderud

OTHER BUSINESS

10:00 a.m.	7. Old business	S. Clauson
	a. Board Endorsement of Ballot Initiatives	
	8. New business	S. Clauson
	9. Directors' Comments	All

CONCLUSION

10:30 a.m.	10. Adjournment	S. Clauson
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Next Meeting: Tuesday, November 25, 2008; Aspen Square Conference Room

ACRA Mission:

Attract visitors to the resort
Provide value member benefits and services
Create synergy with non-profit and government organizations
Provide advocacy on relevant local issues