



January 13, 2012 \* (NEW TIME!) 4:00 – 6:00 PM

**HISTORY**

The 9<sup>th</sup> Annual Wintersköl™ Soupsköl is a soup-cooking contest to determine which restaurant has the best soup in our valley. Last season, over 3,000 locals and tourists’ attended the event & every year the event keeps growing. It is designed to bring friendly competition to the restaurants within the Roaring Fork Valley. Soupsköl is a free event and open to the public.

**LOCATION**

Soupsköl will take place on **Cooper Avenue**, between Hunter Street & Spring Street, and on **Hunter Street**, between Cooper Avenue & Hyman Avenue. This event takes place outside, so please be sure to dress appropriately. A few mushroom heaters will be provided.

**DETAILS**

All soup must be made in a certified/licensed kitchen. Each business/participant will be provided a 6’ banquet table, 10’x10’ tent space, 2’x4’ participant name banner, and serving cups for samples. Any decorations and serving equipment must be provided by the participant. Each participant should make at least 25+ gallons of soup for consumers (approximately 2,500-3,000). Registration is free. The winning soup will be announced at 6:30 p.m.

**DISCLAIMER**

All participants will be required to sign a liability wavier.

**JUDGING & PRIZES**

**(NEW!)** This year we are implementing **TEXT TO VOTE**. Each restaurant will be assigned a unique number and consumers will TEXT in for their favorite soup. Results will be faster & much more accurate! There will also be a panel of judges and scores based on following criteria: **Aroma, Appearance, Consistency/Texture, and Taste**. All criteria will be weighted equally for each category. The soup with the highest combination of consumer votes and judges scores will be named the best overall soup for Soupsköl 2012!

The best overall soup will receive the coveted “Soupbowl”! Past winners include: 2011 Merry Go Round, 2010-2007 Garnish Café, 2006 Elk’s Club, 2005 Gwyn’s High Alpine, 2004 Johnnie McGuire’s.

**DEADLINE**

Space is LIMITED. It is FREE to participate but **registration is required by FRIDAY, DECEMBER 9th by 5pm**. You will receive a final confirmation packet with all the details once you have registered.

Fax to 920.1173 or Email Julie Hardman, [jhardman@aspenchamber.org](mailto:jhardman@aspenchamber.org).

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\_\_\_\_\_ Yes, we are participating in Soupsköl!

\_\_\_\_\_ No, we are not participating.

Name of business \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*I understand that participation in Soupsköl requires that all submittals have the express understanding that all winning entries, recipes & names become exclusive property of the Aspen Chamber Resort Association and its affiliated marketing partners & sponsors for its use in marketing, publicity & advertising. The undersigned waives its right to independently trademark or promote their submission.*

Print Name \_\_\_\_\_ Title \_\_\_\_\_