



GET FOUND

ACRA MEMBERSHIP BENEFITS

CALL TODAY TO JOIN OR RENEW! 970.925.1940 . WWW.ASPENCHAMBER.ORG

MEDIA REWARDS

Save hundreds on the cost of radio, newspaper, magazine and web advertising through our media partners.

SPECIAL EVENTS

Tap into the spending power of hundreds of thousands of visitors (and locals) attracted by our annual events.

NETWORKING AND LEADS

Meet professionals from more than 720 local member businesses—make new contacts, share leads, increase sales.

HR SUPPORT

Cut administrative costs through discounted payroll and credit card processing and take advantage of our employee training seminars.

INCREASE EXPOSURE

Take advantage of advertising, public relations and marketing opportunities through co-op ads, Facebook, ACRA Blog, national partnerships and international circulation of promotional publications.

RECREATIONAL BENEFITS

Keep your employees healthy and happy with a variety of wellness incentives at local gyms, spas, and recreation centers.

WEB PRESENCE

With more than 35,000 unique visitors a month, our website is the perfect tool to drive business to your site and through your door.

VISITOR SERVICES

Increase your bottom line by targeting more than 280,000 visitors who request information every year at ACRA's visitor centers, through our website and by mail.

INSURANCE SAVINGS*

Significant discounts on Workers' Compensation and Health Insurance premiums through Pinnacle Assurance and The Roaring Fork Valley Community Health Plan.

DISCOUNTED SKI PASS

Need we say more ...

*The ACRA does not condition membership with our association on any health - status related factor relating to an employee of an employer or a dependent of an employee.

REASONS TO JOIN!



MARKETING & ADVERTISING

QUARTERLY LUNCHEONS

- ACRA hosts four luncheons a year that feature guest speakers, local updates and yearly awards. The four featured luncheons are:
- The City of Aspen - featuring updates on City projects.
- Food & Wine Magazine Classic in Aspen - featuring great wine, food and speakers.
- Aspen Skiing Company community luncheon - featuring the winter marketing campaign.
- Wintersköl™ - featuring the business of the year awards.

ACRA E-NEWSLETTER

- Speak to fellow Chamber members through our monthly e-newsletter featuring Chamber news, events, business tips, and other info.

ACRA BUSINESS DIRECTORY

- Stand out in your category! Printed annually, the business directory is put into the hands of more than 7,000 highly targeted and qualified prospects.

VACATION PLANNER

- Our professionally produced promotional booklet includes information about lodging, dining, shopping, activities, arts and culture. Sent yearly to more than 100,000 individuals and organizations in the U.S. and around the world.

SPECIAL EVENTS

- ACRA produces several premier local events, including the FOOD & WINE Classic in Aspen, Outside in Aspen, the Old Fashioned Fourth of July Celebration, Aspen Arts Festival, and Wintersköl™. Connect your brand with one or more of these events and receive valuable marketing and hospitality benefits.

CONTINUING EDUCATION AND TRAINING

- ACRA provides in-depth seminars focusing on the fundamentals of business, marketing, management, planning, customer service and human resources.

INFORMATION CENTERS AND REFERRALS

- Our guest service representatives process more than 280,000 mail and phone inquiries every year from individuals looking for more information about local products and services. Our locations include our main office at Rio Grande Park, The Wheeler Opera House, The Aspen Pitkin County Airport and Cooper Ave. Guest Services Pavillion.

ACRA WEBSITE AND COMMUNITY CALENDAR

- Increase your web presence and build credibility through the power of the ACRA website which receives over 35,000 unique visitors per month. Post upcoming events and announcements on the community calendar free of charge. Every member is automatically listed on our website. There are also additional ways to promote your business online. Call (970) 925-1940.

PRE-ELECTION FORUMS

- ACRA hosts candidate and issue-oriented public forums to educate the community and help voters make informed decisions. A package of sponsorship opportunities are available for these live and televised events.

ASPEN TWEET TRACKER

- Connect with your Twitter hungry customers by having a prominent presence on the NEW Aspen Tweet Tracker featured on the ACRA homepage. (www.aspenchamber.org)

WEBSITE LINKING AND ENHANCED VISIBILITY

- Make it easy for customers to connect with you by adding a prominently placed link from ACRA's website directly to you. Creating new customers can be as easy as a click of the mouse.

AWARDS AND RECOGNITION

- Annual "Business of the Year" Awards recognize and honor member businesses for both their entrepreneurial achievement and contribution to the greater community.
- 2010 Business of the Year: Aspen Club & Spa
- 2010 Non - profit of the Year: Aspen Community Foundation
- 2010 Emerging Business of the Year: Ski Butlers Aspen

BUSINESS NETWORKING

- Attend or play host to an ACRA after-hours business mixer where new and well established members have the opportunity to connect and share leads in a relaxed, informal setting.

COMMITTEES AND TASK FORCES

- Build business support through ACRA committees and task forces. Keep your business on top of local economy issues, trends and forecasts.

LODGING OCCUPANCY REPORTS

- Compiled from a sampling of lodging companies in Aspen, this can help with staffing needs, inventory and forecasting for your business.

MEMBERSHIP MAILING LABELS

- Members can choose to mail information directly to other members by purchasing member mailing labels for \$125.

2010 Business of the Year: The Aspen Club & Spa



Non-Profit of the Year: Aspen Community Foundation



Emerging Business of the Year: Ski Butlers Aspen



ACRA MEMBERSHIP BENEFITS

JR'S GYM

- Monthly \$85
- Pick up voucher at ACRA office.

ASPEN CLUB & SPA

- Voted one of the top fitness/spa facilities in the US.
- | | INITIATION | MONTHLY |
|------------------------|------------|---------|
| • Corporate Membership | \$450 | \$184 |
| • Lunch & Weekend | \$450 | \$119 |
| • Monthly | waived | \$265 |
- Pick up voucher at ACRA office.

ASPEN SKIING COMPANY

- Great savings for you and your employees on ASC Season Passes. Flex • Double Flex • Premier
- Pick up voucher at ACRA office.

WORKERS' COMPENSATION PROGRAM

- Eligible for up to 4% off your premium.
- Competitive rates for ACRA employers through Pinnacle Assurance.
- A dividend program designed to reward its members for safety awareness.
- Contact Bev Beck/Neil Garing Agency at (970) 945-9111
- Contact Gwynn Sterling/Sterling Insurance at (970) 925-3737
- Contact Asa Jones/Glenwood Insurance Agency, Inc. at (970) 945-9161

ASPEN RECREATION CENTER

- | | IND | FAMILY |
|---------------------|---------|--------|
| • Monthly | \$17.50 | \$139 |
| • Six-month | \$234 | \$503 |
| • Annual | \$420 | \$904 |
| • 20 punch pass | \$140 | N/A |
| • 15% off Fun Pass. | | |
- Pick up voucher at ACRA office.

HEALTH INSURANCE SAVINGS

Roaring Fork Valley Community Health Plan has collaborated with Roaring Fork Valley Chambers, hospitals, and doctors to offer employers within the extended Roaring Fork Valley a variety of flexible and cost-effective health plan designs. These plans, offered by Aetna, are available at discounted rates to chamber members.

Call 888-795-0300 or visit www.rfchp.com.

SATURDAY MARKET BOOTH

- For 18 consecutive Saturday's starting mid June - October, ACRA businesses have the opportunity to sell or promote their goods at the market. Dates are available on a first come first serve basis so sign up now! Call 970-925-1940 for more information.

THE RFTA ZONE PASS

- Discounted Zone passes.
- Tax break for employers and employees up to \$65 per employee per month.
- Contact Kevin Stephenson (970) 384-4965

THE ASPEN MUSIC FESTIVAL

- Two tickets for the price of one.
- Wed. July 6 6 pm Aspen Concert Orchestra
- Thurs. July 28 6 pm A Pianopalooza: An Evening with Pianos
- Wed. Aug. 3 6 pm Aspen Chamber Orchestra
- Pick up voucher at ACRA office.

PRINT ADVERTISING

- New members can buy two ads and receive one free - one time only, with the Aspen Times. Restrictions apply. Call Jenna at (970) 925-3414.

RADIO ADVERTISING

- KSPN will provide unlimited buy one ad, get one free. To be used on KSPN, KNFO, KTUN or KKCH. Contact KSPN at (970) 925-5776.

All prices and benefits are subject to change.