

Marketing Advisory Committee Meeting  
Aspen Square Hotel  
March 4, 2008  
Agenda

- Call to Order R. Henderson
- Marketing/Special Events Tax and Long term Impact Study
- Special Events L. Johnson
- Advertising Programs L. Johnson
- Air Service Update B.Tomcich
- Research Program L. Johnson
- PR Update M. Poschman
- Aspen Groups Overview J. Eisler
- Close