



MEMBER SERVICES COMMITTEE
WORKING AGENDA

Meeting Date: Wednesday, September 17, 2008
Place: Aspen Square meeting room
Time: 9:00 a.m.

1. Minutes From Last meeting Patsy

2. Membership Update Heather
2008-2009 Membership dues update for fiscal year May - Sept 2008 – up \$1375
New Members thus far for the year 71 (52 new members in Sept)
Events – Networking Event – Thursday, September 25th 5:30p-7:30p at Mountain House Lodge

3. Member Benefits Update Heather
Business of the year – changes to process, dates, etc
Chamber Discoveries Travel Program
Chamber University (All Valley education program through CMC)

4. Additional Items/New Business Group
Reusable shopping bags sales update- Co-branding the bags for future orders.

5. Schedule of next meeting Heather

6. Adjourn



2008 ACRA BUSINESS OF THE YEAR AWARD PROGRAM

Purpose

The purpose of this program is to recognize excellence in businesses in the Roaring Fork Valley. Please nominate your local business in one of the categories listed below. Awards will be presented at the ACRA Wintersköl luncheon at location TBD in January 2009. Call Heather Compton at 920-7169 for additional information. Submit your application for one of the following awards:

1. **Business of the Year.** Must be in continuous operation for at least five years. Awarded to the business that has shown profitability, growth and sustainability along with a commitment to community service.
2. **Emerging Business of the Year.** Must be in operation for two - five years. Awarded to the business that has defined entrepreneurship and personified success.
3. **Non-Profit of the Year.** In operations for at least two years. Recognizes a non-profit organization that has developed a close partnership with the Roaring Fork Valley community as a means to achieve their mission.

Selection

Nominees must be ACRA members in good standing. **Nominees must complete the questions on the next page.** All entries are confidential and will be reviewed by an appointed committee composed of business and professional persons in the Aspen area. Selections will be based on the evaluation of the responses to the questions. **Creativity is encouraged in presentation and content.**

Recognition

Winners will receive two tickets to attend the 2009 Wintersköl Luncheon at location TBD for the awards ceremony where they will receive a plaque, recognition in advertisements in the *Aspen Daily News*, the *Aspen Times*, local radio stations, coverage on GrassRoots TV as well as being listed as winners prominently on the ACRA website.

Due date

Applications must be submitted by
Friday, December 5, 2008, no later than 5 p.m.

Submit application to

The Aspen Chamber Resort Association
425 Rio Grande Place, Aspen, CO 81611
Attention: Heather Compton
Fax: (970) 920-1173



BUSINESS OF THE YEAR AWARD 2008

Company name: _____
Category Entry: _____
Address: _____
City/zip: _____
Phone number: _____
Fax number: _____
Contact name: _____
Title: _____

Selection is based on the evaluation of the following questions. The responses must be typed, and limited to four additional pages.

1. ***Provide a brief history of the business.*** (Include the length of time the nominee has been in business in the Aspen area; a description of the product line and range of services offered; the number of employees initially and the number of employees today; and growth statistics.)
2. ***List the company's involvement in civic, charitable, industrial and professional organizations in the last five years*** (i.e., awards received, offices held, and special accomplishments, positions held by individuals or the company.)
3. ***What has the company done to promote business and economic development in Aspen?***
4. ***What does the nominee see as the most significant problem facing Aspen and business today and what has the nominees' firm done to overcome and / or address this problem?***
5. ***Describe why the nominee deserves recognition as the Business of the Year. Include any additional data that supports the endorsement of the nominee.***