

**ASPEN CHAMBER RESORT ASSOCIATION
BOARD OF DIRECTORS MEETING MINUTES
JUNE 24, 2008 – ANNABELLE INN**

Call to order: Chairman Stan Clauson called the meeting to order at 8:37 a.m. Those present were: Cristal Logan, Carol Hood, Mick Ireland, Rick Jones, Helen Klanderud, Warren Klug, Patsy Malone, David Perry, Chris Macdonald, Jenna Weathered, Matt Zubrod, Bill Tomcich, Brad Jasicki, Casandra Foister, John Rigney and Diana Sirko. Staff: Debbie Braun, Michelle Miller, Erik Klanderud, Joanna Eisler, Lisa Johnson and Dorothy Frommer. Absent: Paddy Allen, Charlie Bantis, Michael Owsley, Jeff Gorsuch, Susan Hamley, Cari Kuhlman and David Ressler.

Approval of May 27, 2008 minutes: The board unanimously approved the May 27, 2008 minutes with two corrections. Nominating Committee: At the last meeting they reviewed the new slate of officers, which is now being recommended to the full Board of Directors for its approval. Directors Comments, Bill Tomcich – Delta is expanding its daily service.

Presentations: **Pitkin County ballot issues:** Brian Pettet, Public Works Director at Pitkin County, gave a presentation on the upcoming ballot issues. Topics included road maintenance, enhancements, rock removal, new barricades and capital improvements. The main goal is to make all area roads and paths safe to all pedestrians and bicyclists.

Burlingame housing update: City Manager, Steve Barwick, gave an update on the Burlingame housing project. The brochure's listed "total cost" was only the total cost of on-site construction. It did not include all of the elements of building the Burlingame project including land, infrastructure, design, engineering, changes to the project made by Council, inflation in the cost of construction and other associated costs. This was not meant to be evasive but nonetheless was a mistake that should not have happened. The brochure should have said "total cost of construction." Steve has put together an advisory group of local development experts to create ways to reduce the cost of housing construction at Burlingame and other possible locations - including density increases and design changes. We are also looking at various partnership opportunities to lessen the use of tax dollars to deliver workforce housing to the community.

Chairs comments: Stan Clauson Associates Inc is currently working on two projects over in Vail. It seems other communities and resorts need to build more affordable housing.

President's comments: It was another successful Food and Wine this year. Congratulations to Julie Hardman and Jennifer Carney for their efforts. New ACRA board of director business cards were distributed to the board. Jennifer Carney, VP of Event Marketing, anticipates a long weekend for the July 4th celebration. Parade registration forms are available on the ACRA website. The July 4th fireworks are scheduled on Aspen Mountain and are subject to change to the Aspen Golf Course if needed.

Executive committee update: Currently the committee is working with Debbie on future goals. The new Display Material Policy was discussed looking for approval from the board. This policy will make it much easier for the front line staff at all our visitor center locations including the Rio Grande, Pavilion, Wheeler and the airport. Rick Jones made a motion to approve this policy. It was seconded by Mick Ireland and unanimous by the board.

Old Business: None

New Business: Mick would like the ACRA to draft a letter of support to Great Outdoors Colorado to finish paving the Rio Grande Trail. Approval of this grant will create another step forward for safety and recreation in our valley. Stan made a motion for the board to draft a letter, which was seconded by Warren and unanimously by the board.

Directors Comments: Carol Hood is approaching the end of the 2nd quarter. Matt Zubrod reports business is tough. Dish Aspen had a tent at the Jazz Aspen Snowmass and did well. They are also serving lunch seven days a week. New board member Brad Jasicki is excited to be on the board. The Aspen Ideas Festival starts next week. New events will be live on Aspen Radio and uploaded on their website. Mick Ireland compiled his comments to a handout and distributed to the board. Warren Klug (Aspen Square) is anxiously waiting to see what happens with the lodging businesses this summer. Their newly designed conference room is complete and will be available to us for our next board meeting.

Adjournment: 10:33 a.m.